

financial REVIEW Q3 2012

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We are focused on our

long-term strategy of owning and managing Canadian regional enclosed shopping centres that are dominant in their primary trade areas.

The real estate investment trust sector continues to be one of the leading sectors in the Canadian public markets. Primaris' Q3 performance underscores some of the reasons for this strength. Here are a few of our highlights:

- Funds from operations⁽¹⁾ (FFO) per unit (diluted) were \$0.383, up 9.8% over Q3 last year and up 13.6% year to date.
- FFO payout ratio improved to 79.6% in Q3 2012, a nearly 8% improvement over the same period last year.
- Same-property net operating income at \$58.4 million, is 5.8% higher than the same period last year.
- Occupancy was 97.5% at the end of Q3, up a full 1% from Q3 2011 and remains stable.

We proactively negotiated lease terminations with a few underperforming retail tenants which has provided a \$1.5 million boost to same property net operating income. After isolating this one-time revenue, same-property operating income is still 3% higher than the same period in 2011.

Late last month we announced our most recent acquisitions. Primaris agreed to acquire a 100 per cent interest in Regent Mall, Fredericton, New Brunswick and McAllister Place, Saint John, New Brunswick for \$317.6 million. This extends Primaris' portfolio from coast to coast. Regent Mall and McAllister Place are both institutional quality assets that are dominant in their trade areas. Primaris' acquisition of these assets will expand and solidify our presence in New Brunswick and broaden our visibility and reach across Canada. We expect these acquisitions to close at the end of November 2012 and to be accretive to our funds from operations per unit.

To partially fund the acquisition of these properties, Primaris just closed a well-received public offering of 4,904,750 units at a price of \$23.45 per unit representing gross proceeds of just over \$115 million. The strong demand for our units in this public offering signals the confidence that investors have in Primaris. The remainder of the purchase price will be funded by Primaris' existing line of credit and mortgage financing. On the subject of financing, we secured early renewal of a \$100.5 million mortgage on Stone Road Mall; this mortgage was to have expired July 1, 2013. The balance has been



refinanced for \$120 million over 10 years at a fixed interest rate of 4.1% which is 1.3% lower than the previous rate.

Primaris' leasing team has completed some significant transactions this past quarter, introducing well-known brands to our centres. For example, Lululemon will be opening a store at Cornwall Centre in Regina, Saskatchewan.

Last month management and our Board of Trustees toured Woodgrove Centre in Nanaimo and our recently acquired Driftwood Mall in Courtenay, British Columbia. Woodgrove Centre is the dominant shopping centre in the Nanaimo area and has great retailers. Our plans for Driftwood Mall are already underway with a new liquor store under construction and a Target store opening in 2013. Our Board members like to see first-hand how our assets are being managed and they were very impressed with what they observed.

As the strongest retail season of the year approaches, I feel confident that Primaris will continue to perform well and meet the expectations of unitholders.

John Morrison

President and Chief Executive Officer

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⁽¹⁾ FFO is not a term defined under International Financial Reporting Standards and may not be comparable to FFO provided by other issuers. For a description of FFO and a reconciliation to Net Income, see our Management's Discussion and Analysis.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(in thousands of dollars, except per unit and square foot amounts) For the three and nine month periods ended September 30, 2012

Primaris Retail Real Estate Investment Trust ("Primaris") has prepared the following discussion and analysis of financial condition and results of operations ("MD&A"), which should be read in conjunction with the condensed interim consolidated financial statements and the accompanying notes prepared for the three and nine month periods ended September 30, 2012 and 2011.

The MD&A is dated November 8, 2012. Disclosure contained in this document is current to that date, unless otherwise noted. Additional information relating to Primaris, including the Annual Information Form, is on SEDAR at www.sedar.com.

Primaris owns, manages, leases and develops retail properties, in Canada. These properties are typically mid-market retail centres in major cities or major retail centres in secondary cities and dominant in their primary trade areas. The portfolio's focus to date has been predominantly enclosed shopping centres. Primaris also acquires complementary real estate in its target markets.

Forward-Looking Information

The MD&A contains forward-looking information based on management's best estimates and the current operating environment. These forward-looking statements are related to, but not limited to, Primaris' operations, anticipated financial performance, business prospects and strategies. Forward-looking information typically contains statements with words such as "anticipate", "believe", "expect", "plan" or similar words suggesting future outcomes. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from future results expressed, projected or implied by such forward-looking statements.

In particular, certain statements in this document discuss Primaris' anticipated outlook of future events. These statements include, but are not limited to:

- (i) the accretive acquisition of properties and the anticipated extent of the accretion of any acquisitions, which could be impacted by demand for properties and the effect that demand has on acquisition capitalization rates and changes in the cost of capital;
- (ii) reinvesting to make improvements and maintenance to existing properties, which could be impacted by the availability of labour and capital resource allocation decisions;
- (iii) generating improved rental income and occupancy levels, which could be impacted by changes in demand for Primaris' properties, tenant bankruptcies, the effects of general economic conditions and supply of competitive locations in proximity to Primaris locations;
- (iv) overall indebtedness levels, which could be impacted by the level of acquisition activity Primaris is able to achieve and future financing opportunities;
- (v) tax exempt status, which can be impacted by regulatory changes enacted by governmental authorities;
- (vi) anticipated distributions and payout ratios, which could be impacted by capital expenditures, results of operations and capital resource allocation decisions:
- (vii) the effect that any contingencies could have on Primaris' financial statements;
- (viii) anticipated replacement of expiring tenancies, which could be impacted by the effects of general economic conditions and the supply of competitive locations; and
- (ix) the development of properties, which could be impacted by real estate market cycles, the availability of labour and general economic conditions.

Although the forward-looking statements contained in this document are based on what management of Primaris believes are reasonable assumptions, forward-looking statements involve significant risks and uncertainties. They should not be read as guarantees of future performance or results and will not necessarily be an accurate indicator of whether or not such results will be achieved. Readers are cautioned not to place undue reliance on forward-looking statements as a number of factors could cause actual future results to differ from targets, expectations or estimates expressed in the forward-looking statements. Material factors or assumptions that were applied



in drawing a conclusion or making an estimate set out in the forward-looking information may include: a less robust retail environment; relatively stable interest costs; access to equity and debt capital markets to fund, at acceptable costs, the future growth program and to enable Primaris to refinance debts as they mature and the availability of purchase opportunities for growth.

Except as required by applicable law, Primaris undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

Basis of Presentation

Canadian generally accepted accounting principles ("GAAP") for Canadian publically accountable profit-oriented enterprises, is International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board. Financial data provided in the MD&A, for the three and nine month periods ended September 30, 2012 and 2011, has been prepared in accordance with IFRS.

Non-IFRS Financial Measures

Funds from operations ("FFO"), net operating income ("NOI") and earnings before interest, taxes, depreciation and amortization ("EBITDA") are widely used supplemental measures of a Canadian real estate investment trust's performance and are not defined under IFRS. Management uses these measures when comparing itself to industry data or to others in the marketplace. The MD&A describes FFO, NOI and EBITDA and provides reconciliations to net income as defined under IFRS. FFO, NOI and EBITDA should not be considered alternatives to net income or other measures that have been calculated in accordance with IFRS and may not be comparable to measures presented by other issuers. Primaris' MD&A describes FFO, NOI and EBITDA. Reconciliations to net income, as defined under IFRS, for FFO and EBITDA are presented, as well as the calculation of NOI.

Business Objectives and Overview

Primaris is an unincorporated, open-ended real estate investment trust created in 2003 pursuant to its Declaration of Trust, as amended and restated. Primaris is governed by the laws of Ontario. The units and three series of convertible debentures of Primaris trade on the Toronto Stock Exchange under the symbols PMZ.UN, PMZ.DB, PMZ.DB.B and PMZ.DB.C, respectively.

Primaris' vision is to be the leading enclosed shopping centre real estate investment trust ("REIT") in Canada. The objectives of Primaris are:

- to generate stable and growing cash distributions;
- to enhance the value of Primaris' assets and maximize long-term unit value; and
- to expand the asset base of Primaris and increase its funds from operations through an acquisition program.

Primaris' results have been consistent with these objectives. Key performance indicators for Primaris include operational results both at the properties and for Primaris in the aggregate.

| (Unaudited) | Q3 2012 | Q2 2012 | Q1 2012 | Q4 2011 | · · · · · |
|---|--------------|--------------|--------------|--------------|-----------|
| Unit price at period end | \$ 24.38 | \$ 23.56 | \$ 21.64 | \$ 20.61 | |
| Distributions | \$ 28,769 | \$ 27,053 | \$ 25,576 | \$ 25,282 | |
| Funds from operations ¹ | \$ 36,232 | \$ 33,425 | \$ 32,713 | \$ 34,672 | |
| Funds from operations per unit diluted ¹ | \$ 0.383 | \$ 0.376 | \$ 0.382 | \$ 0.407 | |
| Occupancy (including committed space) | 97.5% | 97.4% | 96.7% | 97.1% | |
| Tenant sales per square foot – same-property sales ² | \$ 470 | \$ 468 | \$ 466 | \$ 458 | |
| Interest Coverage ³ | 2.7 | 2.5 | 2.4 | 2.5 | |
| Mortgages – weighted average term to maturity | 5.1 years | 5.3 years | 5.5 years | 5.8 years | |
| Mortgages – weighted average interest rate | 5.4% | 5.4% | 5.4% | 5.4% | |
| Indebtedness – % at fixed interest rates | 99.9% | 100% | 98.4% | 99.7% | |

- 1 FFO is not a term defined under IFRS. The reconciliation of FFO to net income is disclosed on page 10.
- 2 Tenant sales are reported on a one-month time lag during interim quarters; Q3 2012 is 12 months to August 31, 2012, Q2 2012 is 12 months to May 31, 2012, Q1 2012 is 12 months to February 29, 2012, and Q4 2011 is the 12 months to December 31, 2011.
- 3 A calculation of interest coverage is included in "Liquidity and Capital Resources". This measure is not defined under IFRS.

Primaris' business currently depends materially on two types of contracts:

- 1. lease agreements, which generate the revenues and put substantially all of the risk of variable operating expenses with the tenants; and
- 2. loan agreements, which determine both interest expense, using fixed or variable rates, and loan principal repayments.

The portfolio occupancy rate for 2012 is relatively stable. It was 97.5% at September 30, 2012, compared to 97.4% at June 30, 2012, and 96.5% at September 30, 2011. These percentages include space for which signed leases are in place but where the tenant may not yet be in occupancy.

For the 18 reporting properties owned throughout both 12 month periods ended August 31, 2012 and 2011, sales per square foot, on a same-tenant basis, have increased to \$470 per square foot, from \$467 in the prior year. For the same 18 properties the all-tenant total sales volume has increased 2.0%.

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| | Same | : Tena | nt S | ales pe | r SF | , | Variance | | All Tenant To | otal | Sales Volun | ne | V | /ariance | |
|--------------------|------|--------|------|---------|------|------|----------|------|---------------|------|-------------|------|--------|----------|--|
| (Unaudited) | | 2012 | | 2011 | | \$ | % | | 2012 | | 2011 | | \$ | % | |
| Cataraqui Centre | \$ | 504 | \$ | 513 | \$ | (9) | (1.8%) | \$ | 86,116 | \$ | 87,354 | \$ (| 1,238) | (1.4%) | |
| Dufferin Mall | | 520 | | 513 | | 7 | 1.4% | | 95,077 | | 89,665 | | 5,412 | 6.0% | |
| Eglinton Square | | 378 | | 380 | | (2) | (0.5%) | | 31,273 | | 28,997 | | 2,276 | 7.8% | |
| Heritage Place | | 314 | | 316 | | (2) | (0.6%) | | 25,425 | | 25,193 | | 232 | 0.9% | |
| Lambton Mall | | 322 | | 328 | | (6) | (1.8%) | | 44,423 | | 47,443 | (| 3,020) | (6.4%) | |
| Place d'Orleans | | 444 | | 463 | | (19) | (4.1%) | | 98,097 | | 102,483 | (- | 4,386) | (4.3%) | |
| Place Du Royaume | | 426 | | 427 | | (1) | (0.2%) | | 114,171 | | 114,574 | | (403) | (0.4%) | |
| Place Fleur De Lys | | 339 | | 339 | | _ | 0.0% | | 68,572 | | 70,754 | (| 2,182) | (3.1%) | |
| Stone Road Mall | | 530 | | 527 | | 3 | 0.6% | | 116,596 | | 114,225 | | 2,371 | 2.1% | |
| Aberdeen Mall | | 391 | | 387 | | 4 | 1.0% | | 49,299 | | 48,622 | | 677 | 1.4% | |
| Cornwall Centre | | 578 | | 551 | | 27 | 4.9% | | 89,048 | | 81,911 | | 7,137 | 8.7% | |
| Grant Park | | 592 | | 574 | | 18 | 3.1% | | 26,631 | | 26,807 | | (176) | (0.7%) | |
| Midtown Plaza | | 622 | | 602 | | 20 | 3.3% | | 141,019 | | 129,899 | | L1,120 | 8.6% | |
| Northland Village | | 458 | | 460 | | (2) | (0.4%) | | 42,517 | | 43,794 | (| 1,277) | (2.9%) | |
| Orchard Park | | 500 | | 496 | | 4 | 0.8% | | 132,906 | | 129,828 | | 3,078 | 2.4% | |
| Park Place Mall | | 490 | | 477 | | 13 | 2.7% | | 77,991 | | 75,469 | | 2,522 | 3.3% | |
| Sunridge Mall | | 509 | | 500 | | 9 | 1.8% | | 98,485 | | 91,120 | | 7,365 | 8.1% | |
| Woodgrove Centre | | 473 | | 470 | | 3 | 0.6% | | 92,235 | | 93,477 | (| 1,242) | (1.3%) | |
| | \$ | 470 | \$ | 467 | \$ | 3 | 0.6% | \$ | 1,429,881 | \$: | 1,401,615 | \$ 2 | 28,266 | 2.0% | |

The same tenants' sales increased 0.6% per square foot, while the national average tenant sales as reported by the International Council of Shopping Centers ("ICSC") for the 12 month period ended August 31, 2012, increased 1.8%. Primaris' sales productivity of \$470 is lower than the ICSC average of \$595, largely because the ICSC includes sales from super regional malls that have the highest sales per square foot in the country.

Comparison of the Unaudited Three Months Ended September 30, 2012, to the Unaudited Three Months Ended September 30, 2011

Primaris' unaudited financial results, for the three months ended September 30, 2012 compared to the unaudited financial results for the three month period ended September 30, 2011, are summarized below.

| (Unaudited) | | Three Months Ended September 30, 2011 | Favourable/ (Unfavourable) |
|---|---|---|---|
| Revenue Minimum rent Recoveries from tenants Percent rent Parking Other income | \$ 59,763 38,601 511 1,624 1,767 | 35,558 711 1,483 | \$ 1,189 3,043 (200) 141 1,504 |
| Expenses Property operating Property tax Ground rent General & administrative Depreciation | 102,266 25,759 19,109 332 3,331 257 | 23,882 18,291 2 325 2,080 | 5,677 (1,877) (818) (7) (1,251) 29 |
| Income from operations Finance income Finance costs Fair value adjustment on investment properties | 48,788 \$ 53,478 9 (24,194 109,879 | \$ 51,725 13 (19,518) | (3,924) \$ 1,753 (4) (4,676) 112,876 |
| Net income Fair value adjustment on investment properties Fair value adjustment on convertible debentures Fair value adjustment on exchangeable units Fair value adjustment on unit-based compensation Distributions on exchangeable units Amortization of tenant improvement allowances | \$ 139,172 (109,879 1,213 1,740 995 647 2,344 | 2,997 3 (3,721) 1 (1,203) 5 (459) 7 667 | \$ 109,949 (112,876) 4,934 2,943 1,454 (20) 561 |
| Funds from operations ¹ | \$ 36,232 | \$ 29,287 | \$ 6,945 |
| Funds from operations per unit – basic Funds from operations per unit – diluted Funds from operations – payout ratio Distributions per unit Weighted average units outstanding – basic Weighted average units outstanding – diluted Units outstanding, end of period (including exchangeable units) | \$ 0.389 \$ 0.383 79.6% \$ 0.305 93,040,645 96,898,901 95,021,808 | \$ 0.349 \$ 87.4% \$ 0.305 \$ 82,439,758 91,295,759 | \$ 0.034 \$ 0.034 (7.8%) \$ - 10,600,887 5,603,142 12,478,544 |

⁽¹⁾ FFO is not a term defined under IFRS.



Primaris acquired Driftwood Mall in Courtenay, British Columbia on May 2, 2012. Also, in September of 2012, Primaris purchased a property adjacent to Eglinton Square Shopping Centre (collectively the "2012 Acquisitions"). Primaris acquired Oakville Place in Oakville, Ontario, Burlington Mall in Burlington, Ontario, Place Vertu in Saint-Laurent, Quebec, St. Albert Centre in St. Albert, Alberta and Tecumseh Mall in Windsor, Ontario on June 22, 2011. Also, in November of 2011, Primaris purchased a property adjacent to Northland Village Shopping Centre (collectively the "2011 Acquisitions"). The total purchase price for the 2012 Acquisitions, including acquisition costs, was \$50,336, and for the 2011 Acquisitions was \$585,388 (together the "Acquisitions").

During 2011 Primaris sold two small properties: Forest Glen in Kitchener, Ontario; and Tillsonburg Gateway Centre in Tillsonburg, Ontario (together the "Dispositions"). At the time of the sale the fair value of the properties was equivalent to the selling price.

Revenue

Revenue for Primaris is comprised primarily of minimum rent, operating expense and tax recoveries collected from tenants, and percentage rent generated through tenant sales, as well as parking revenue, specialty leasing and lease-surrender revenue.

Current three month revenue of \$102,266 is \$5,677 greater than the comparative three month period. The Acquisitions contributed \$1,000 to this positive variance and same properties were also up \$4,868. The Dispositions decreased revenues by \$191. Same properties showed revenue increases for minimum rent, recoveries, parking and other revenues, particularly lease-surrender revenue.

Certain non-cash amounts are included in revenue. Primaris records revenue on a straight-line basis over the full term of a lease, which results in non-cash revenue. In addition, the amortization of tenant improvement allowances and tenant inducements is offset against revenue. In the three months ended September 30, 2012, the amortization of these items totalled \$1,830, which is \$643 higher than the \$1,187 in the comparative three month period.

Lease-surrender revenue is unpredictable and varies from quarter to quarter. In the three months ended September 30, 2012, lease-surrender revenues totaled \$1,560 which is \$1,540 higher than the \$20 in the comparative three month period.

Operating Expenses

Operating expenses, being the sum of property operating costs, property taxes and ground rent, of \$45,200 are \$2,702 greater than in the comparative three month period. The Acquisitions account for \$431 of the increase and the Dispositions account for a \$117 decrease. The remaining properties had an increase of \$2,388. The increase is primarily from a reduction in non-recoverable expenses.

Net Operating Income - All Properties

| (Unaudited) | Three Months September 30 | | Three Mon Septembe | ths Ended r 30, 2011 | Favourable/ favourable) |
|---|------------------------------|--|-----------------------|---|--|
| Revenue Reverse: Non-cash revenue | \$ 1 | .02,266 1,830 | \$ | 96,589 1,187 | \$ 5,677 643 |
| Operating revenue Less: Property operating Property tax Ground rent | · (| .04,096 (25,759) (19,109) (332) | \$ | 97,776 (23,882) (18,291) (325) | \$ 6,320 (1,877) (818) (7) |
| Net operating income ¹ | \$ | 58,896 | \$ | 55,278 | \$ 3,618 |

(1) Not a term defined under IFRS.

NOI is not a term defined under IFRS and may not be comparable to similar measures used by other Trusts. Operating revenue from properties includes an adjustment for amortization of tenant improvement allowances, tenant inducements and straight-line rent to remove non-cash transactions from revenue for the calculation of net operating income. Operating expenses include operating expenses from properties, property taxes and ground rent.

Net operating income of \$58,896 is \$3,618 greater than in the comparative three month period. The Acquisitions generated an increase of \$508 and the Dispositions account for a \$71 decrease. The balance is an increase of \$3,181, generated by the remainder of the properties in the portfolio.

Net Operating Income – Same Properties

| | Three Months ended | Three Months ended | Favourable/ |
|-----------------------------------|--------------------|--------------------|----------------|
| (Unaudited) | September 30, 2012 | September 30, 2011 | (Unfavourable) |
| Operating revenue ¹ | \$ 103,157 | \$ 97,588 | \$ 5,569 |
| Less operating expenses | (44,743) | (42,355) | (2,388) |
| Net operating income ¹ | \$ 58,414 | \$ 55,233 | \$ 3,181 |

(1) Not a term defined under IFRS.

Operating revenue from properties is adjusted for amortization of tenant improvement allowances, tenant inducements and straight-line rent to remove non-cash transactions for the calculation of net operating income. Operating expenses include operating expenses from properties, property taxes and ground rent. The same-property comparison consists of the 32 properties that were owned throughout both the current and comparative three month periods. Net operating income, on a same-property basis, was \$3,181 or 5.8% higher than the comparative period. Removing the effects of lease-surrender revenue, net operating income, on a same-property basis, would be \$1,641 or 3.0% higher than the comparative period.

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The \$5,569 increase in same property revenues results from an \$2,761 increase in recoveries, a \$1,365 increase in minimum rent adjusted for non-cash amounts, a \$1,503 increase in other revenues, primarily due to lease surrenders, a \$141 increase in parking revenues and a \$201 decrease in percentage rent.

On a same-property basis, operating expenses were \$2,388 higher than in the comparative period as a result of a \$1,167 increase in recoverable expenses, a \$490 increase in non-recoverable expenses, a \$725 increase in property taxes and a \$6 increase in ground rent.

General and Administrative Expenses

General and administrative expenses increased by \$1,251 primarily due to the fluctuations in the recording of unit-based compensation expense at fair value. The chart below compares the quarter-over-quarter charges to total overhead costs that are recorded to various accounts including general and administrative expenses.

| Three Months Ended | Three Months Ended |
|--------------------|---|
| September 30, 2012 | September 30, 2011 |
| \$ 5,144 | \$ 4,948 |
| 995 | (459) |
| 530 | 366 |
| 704 | 684 |
| 276 | 304 |
| 138 | 134 |
| 33 | 37 |
| 187 | 215 |
| 186 | 193 |
| 8,193 | 6,422 |
| (2,975) | (2,838) |
| (1,700) | (1,289) |
| (187) | (215) |
| 3,331 | 2,080 |
| (995) | 459 |
| \$ 2,336 | \$ 2,539 |
| 2.3% | 2.6% |
| 0.1% | 0.1% |
| | \$ 5,144 995 530 704 276 138 33 187 186 8,193 (2,975) (1,700) (187) 3,331 (995) \$ 2,336 |

⁽¹⁾ Reported on the statement of income and comprehensive income as part of property operating expenses

Finance Costs

| Thance Costs | Three Months Ended | Three Months Ended | Favourable/ |
|---|--------------------|--------------------|----------------|
| (Unaudited) | September 30, 2012 | September 30, 2011 | (Unfavourable) |
| Interest expense on mortgage financing | \$ 18,203 | \$ 19,221 | \$ 1,018 |
| Interest expense on convertible debentures | 1,881 | 3,567 | 1,686 |
| Interest expense on bank indebtedness | 95 | 480 | 385 |
| Amortization of net loss on cash flow hedges | 57 | 58 | 1 |
| Amortization of debt placement costs | 358 | 449 | 91 |
| Interest expensed | 20,594 | 23,775 | 3,181 |
| Distributions paid on exchangeable units | 647 | 667 | 20 |
| Capitalized interest | _ | _ | _ |
| Fair value adjustment on convertible debentures | 1,213 | (3,721) | (4,934) |
| Fair value adjustment on exchangeable units | 1,740 | (1,203) | (2,943) |
| Other items | 3,600 | (4,257) | (7,857) |
| Total finance costs | \$ 24,194 | \$ 19,518 | \$ (4,676) |

Finance costs of \$24,194 are \$4,676 higher than the comparative three month period. Finance costs include interest expensed as well as other items. The other items include fair value adjustments that increase the variability in finance costs between comparable periods. Without this variability, finance costs would be declining due to declining mortgage balances and debenture conversions and redemptions.

Fair Value Adjustment on Investment Properties

The appraisal process resulted in a value of investment properties for September 30, 2012 of \$3,766,650 (\$3,557,900 as at December 31, 2011). During the third quarter, investment properties with an aggregate fair value of \$435,550 at September 30, 2012 were valued by external appraisers and the balance was valued by management using a discounted future cash flow model.



The appraisals used a range of discount rates and terminal capitalization rates on the overall portfolio:

- Discount rates from 6.3% to 10.0%, weighted average 7.0% (weighted by property value) (December 31, 2011 6.5% to 10.7%, weighted average 7.3%)
- Terminal cap rates from 5.3% to 9.0%, weighted average 6.1% (weighted by property value) (December 31, 2011 5.5% to 9.5%, weighted average 6.3%)

Primaris' Yonge Street assets, which represent less than 1% of the portfolio value, were appraised at a capitalization rate lower than this range reflecting, in part, the redevelopment potential of these locations. As at September 30, 2012, the fair value of the 2012 Acquisitions were determined to be equal to their purchase price, net of acquisition costs.

The effect to net income of the fair value adjustment on investment properties for the three months ended September 30, 2012 was a gain of \$109,879, a change of \$112,876 from the loss of \$2,997 recorded for the comparable period.

Comparison of the Unaudited Nine Months Ended September 30, 2012, to the Unaudited Nine Months Ended September 30, 2011

Primaris' unaudited financial results, for the nine months ended September 30, 2012 compared to the unaudited financial results for the nine month period ended September 30, 2011, are summarized below.

| Nine Months Ended | Nine Months Ended | Favourable/ |
|--------------------|---|--|
| September 30, 2012 | September 30, 2011 | (Unfavourable) |
| \$ 178,171 | \$ 157,280 | \$ 20,891 |
| 112,873 | 96,844 | 16,029 |
| 1,685 | 1,759 | (74) |
| 5,059 | 4,558 | 501 |
| 3,797 | 849 | 2,948 |
| 301,585 | 261,290 | 40,295 |
| 75,082 | 65,363 | (9,719) |
| 57,182 | 49,972 | (7,210) |
| 994 | 914 | (80) |
| 9,533 | 7,730 | (1,803) |
| | | (243) (19,055) \$ 21,240 (28) (10,863) 119,536 |
| \$ 205,247 | \$ 75,362 | \$ 129,885 (119,536) 5,831 5,959 2,460 (56) 1,716 |
| \$ 102,370 | \$ 76,111 | \$ 26,259 |
| \$ 1.166 | \$ 1.022 | \$ 0.144 |
| \$ 1.141 | \$ 1.004 | \$ 0.137 |
| 80.1% | 91.1% | (11.0%) |
| \$ 0.914 | \$ 0.914 | \$ - |
| 87,824,412 | 74,476,869 | 13,347,543 |
| 94,189,555 | 83,579,141 | 10,610,414 |
| 95,021,808 | 82,543,264 | 12,478,544 |
| | \$ 178,171 112,873 1,685 5,059 3,797 301,585 75,082 57,182 994 9,533 1,000 143,791 \$ 157,794 68 (87,308) 134,693 \$ 205,247 (134,693) 11,820 8,070 3,017 1,950 6,959 \$ 102,370 \$ 1.166 \$ 1.141 80.1% \$ 0.914 87,824,412 94,189,555 | \$ 178,171 \$ 157,280 112,873 96,844 1,685 1,759 5,059 4,558 3,797 849 |

⁽¹⁾ FFO is not a term defined under IFRS.

Primaris acquired Driftwood Mall in Courtenay, British Columbia on May 2, 2012. Also, in September of 2012, Primaris purchased a property adjacent to Eglinton Square Shopping Centre (collectively the "2012 Acquisitions"). Primaris acquired Oakville Place in Oakville, Ontario, Burlington Mall in Burlington, Ontario, Place Vertu in Saint-Laurent, Quebec, St. Albert Centre in St. Albert, Alberta and Tecumseh Mall in Windsor, Ontario on June 22, 2011. Also, in November of 2011, Primaris purchased a property adjacent to Northland Village Shopping Centre (collectively the "2011 Acquisitions"). The total purchase price for the 2012 Acquisitions, including acquisition costs, was \$50,336, and for the 2011 Acquisitions was \$585,388 (together the "Acquisitions").

During 2011 Primaris sold two small properties: Forest Glen in Kitchener, Ontario; and Tillsonburg Gateway Centre in Tillsonburg, Ontario (together the "Dispositions"). At the time of the sale, the fair value of the properties was equivalent to the selling price.

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Revenue

Revenue for Primaris is comprised primarily of minimum rent, operating expense and tax recoveries collected from tenants, and percentage rent generated through tenant sales, as well as parking revenue, specialty leasing and lease-surrender revenue.

Current nine month revenue of \$301,585 is \$40,295 greater than the comparative nine month period. The Acquisitions contributed \$36,539 to this positive variance and same properties were also up \$5,467. The Dispositions decreased revenues by \$1,711. Same properties showed revenue increases for minimum rent, recoveries, parking and other revenues, particularly lease-surrender revenue.

Certain non-cash amounts are included in revenue. Primaris records revenue on a straight-line basis over the full term of a lease which results in non-cash revenue. In addition, the amortization of tenant improvement allowances and tenant inducements is offset against revenue. In the nine months ended September 30, 2012, the amortization of these items totaled \$5,606 which is \$1,626 higher than the \$3,980 in the comparative nine month period.

Lease-surrender revenue is unpredictable and varies from quarter to quarter. In the nine months ended September 30, 2012, lease-surrender revenues totaled \$3,169 which is \$2,962 higher than the \$207 in the comparative nine month period.

Operating Expenses

Operating expenses, being the sum of property operating costs, property taxes and ground rent, of \$133,258 are \$17,009 greater than in the comparative nine month period. The Acquisitions account for \$15,799 of the increase and the Dispositions account for an \$884 decrease. The remaining properties had an increase of \$2,094.

Net Operating Income - All Properties

| (Unaudited) | Nine Months End September 30, 20 | | onths Ended oer 30, 2011 | avourable/ favourable) |
|--|-------------------------------------|--------------|--|--|
| Revenue Reverse: Non-cash revenue | \$ 301,5 5,6 | | 261,290 3,980 | \$ 40,295 1,626 |
| Operating revenue ¹ Less: Property operating Property tax Ground rent | \$ 307,1 (75,0 (57,1 (9 | 82) | 265,270 (65,363) (49,972) (914) | \$ 41,921 (9,719) (7,210) (80) |
| Net operating income ¹ | \$ 173,9 | 33 \$ | 149,021 | \$ 24,912 |

(1) Not a term defined under IFRS.

NOI is not a term defined under IFRS and may not be comparable to similar measures used by other Trusts. Operating revenue from properties includes an adjustment for amortization of tenant improvement allowances, tenant inducements and straight-line rent to remove non-cash transactions from revenue for the calculation of net operating income. Operating expenses include operating expenses from properties, property taxes and ground rent.

Net operating income of \$173,933 is \$24,912 greater than in the comparative nine month period. The Acquisitions generated an increase of \$20,276 and the Dispositions account for an \$842 decrease. The balance is an increase of \$5,478, generated by the remainder of the properties in the portfolio.

Net Operating Income - Same Properties

| (Unaudited) | Nine Months ended September 30, 2012 | Nine Months ended September 30, 2011 | Favourable/ (Unfavourable) |
|-----------------------------------|---|---|-------------------------------|
| Operating revenue ¹ | \$ 253,881 | \$ 246,309 | \$ 7,572 |
| Less operating expenses | (110,094) | (108,000) | (2,094) |
| Net operating income ¹ | \$ 143,787 | \$ 138,309 | \$ 5,478 |

(1) Not a term defined under IFRS.

Operating revenue from properties is adjusted for amortization of tenant improvement allowances, tenant inducements and straight-line rent to remove non-cash transactions for the calculation of net operating income. Operating expenses include operating expenses from properties, property taxes and ground rent. The same-property comparison consists of the 27 properties that were owned throughout both the current and comparative nine month periods. Net operating income, on a same-property basis, was \$5,478 or 4.0% higher than the comparative period. Removing the effects of lease-surrender revenue, net operating income, on a same-property basis, would be \$3,190 or 2.3% higher than the comparative period.

The \$7,572 increase in same property revenues results from a \$2,446 increase in minimum rent adjusted for non-cash amounts, a \$2,483 increase in recoveries, a \$2,249 increase in other revenues, due to lease-surrenders, and a \$501 increase in parking revenues. The increases are partially offset by a \$107 decrease in percentage rent.

On a same-property basis, operating expenses were \$2,094 higher than in the comparative period as a result of a \$1,426 increase in property taxes, a \$710 increase in recoverable expenses, and a \$31 increase in ground rent. The increases are partially offset by a \$73 decrease in non-recoverable expenses.



General and Administrative Expenses

General and administrative expenses increased by \$1,803 primarily due to the fluctuations in the recording of unit-based compensation expense at fair value. The chart below compares the year-to-date over prior year-to-date charges to total overhead costs that are recorded to various accounts including general and administrative expenses.

| (Unaudited) | Nine Months Ended September 30, 2012 | Nine Months Ended September 30, 2011 |
|---|---|---|
| Salaries, wages and benefits | \$ 14,823 | \$ 13,310 |
| Fair value adjustment on unit-based compensation | 3,017 | 557 |
| Occupancy costs | 1,526 | 1,201 |
| Professional fees | 1,551 | 1,843 |
| Information systems | 879 | 788 |
| Public company costs | 407 | 474 |
| Abandoned transaction costs | 33 | 112 |
| Third party leasing fees | 644 | 365 |
| Other general and administrative costs | 569 | 392 |
| Total Costs | 23,449 | 19,042 |
| Property management fees ¹ | (8,787) | (7,577) |
| Other charges to properties ¹ | (4,485) | (3,370) |
| Amounts capitalized | (644) | (365) |
| General and administrative expense | 9,533 | 7,730 |
| Fair value adjustment on unit-based compensation | (3,017) | (557) |
| General and administrative, net of fair value adjustments | \$ 6,516 | \$ 7,173 |
| As a percentage of total revenue | 2.2% | 2.7% |
| As a percentage of total assets | 0.2% | 0.2% |

⁽¹⁾ Reported on the statement of income and comprehensive income as part of property operating expenses

| | | | | | _ | |
|---|-----------|---|--|--|---|--|
| Nine Months Ended September 30, 2012 | | | | Favourable (Unfavourable | | |
| \$ | 55,506 | \$ | 52,003 | \$ | (3,503) | |
| | 8,192 | | 8,972 | | 780 | |
| | 500 | | 1,144 | | 644 | |
| | 170 | | 173 | | 3 | |
| | 1,100 | | 1,018 | | (82) | |
| | 65,468 | | 63,310 | | (2,158) | |
| | 1,950 | | 2,006 | | 56 | |
| | _ | | 3,029 | | 3,029 | |
| | - | | _ | | _ | |
| | 11,820 | | 5,989 | | (5,831) | |
| | 8,070 | | 2,111 | | (5,959) | |
| | 21,840 | | 13,135 | | (8,705) | |
| \$ | 87,308 | \$ | 76,445 | \$ | (10,863) | |
| • | September | \$ 55,506 8,192 500 170 1,100 65,468 1,950 - - 11,820 8,070 21,840 | \$ 55,506 \$ \$ 8,192 500 170 1,100 65,468 1,950 - 11,820 8,070 21,840 | \$ 55,506 \$ 52,003 8,192 8,972 500 1,144 170 173 1,100 1,018 65,468 63,310 1,950 2,006 - 3,029 - - 11,820 5,989 8,070 2,111 21,840 13,135 | September 30, 2012 September 30, 2011 (Unfarence of the content of th | |

Finance costs of \$87,308 are \$10,863 higher than the comparative nine month period. Finance costs include interest expensed as well as other items. The other items include fair value adjustments that increase the variability in finance costs between comparable periods. Mortgage interest increased \$4,511 due to the additional mortgages secured by the Acquisitions and \$561 due to additional debt obtained on the 2011 refinancing of Dufferin Mall. These increases were partially offset by decreases in interest expensed at other properties and the Dispositions. Interest on convertible debentures increased \$1,836 as a result of the new series of debentures issued in June 2011. This increase is partially offset by interest reductions on other series of debentures which experienced conversions to equity and redemptions.

Fair Value Adjustment on Investment Properties

The effect to net income of the fair value adjustment on investment properties for the nine months ended September 30, 2012 was a gain of \$134,693, a change of \$119,536 from the gain of \$15,157 recorded for the comparable period.

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Non-IFRS Financial Measures

Funds from Operations

FFO is not a term defined under IFRS and may not be comparable to similar measures used by other Trusts. Primaris calculates its FFO in accordance with the Real Property Association of Canada ("REALpac") White Paper on Funds from Operations issued in 2004 and revised in 2010 for the impact of IFRS. The purpose of the White Paper was to provide reporting issuers and investors with greater guidance on the definition of FFO and to help promote more consistent disclosure from reporting issuers.

| | | Three Mon | d | Nine Months Ended | | | | |
|---|------|------------|-------|-------------------|-----|------------|------|-----------|
| | Sept | tember 30, | Septe | ember 30, | Sep | tember 30, | Sept | ember 30, |
| (Unaudited) | | 2012 | | 2011 | | 2012 | | 2011 |
| Net Income | \$ | 139,172 | \$ | 29,223 | \$ | 205,247 | \$ | 75,362 |
| Fair value adjustment on investment properties | | (109,879) | | 2,997 | | (134,693) | | (15, 157) |
| Fair value adjustment on convertible debentures | | 1,213 | | (3,721) | | 11,820 | | 5,989 |
| Fair value adjustment on exchangeable units | | 1,740 | | (1,203) | | 8,070 | | 2,111 |
| Fair value adjustment on unit-based compensation | | 995 | | (459) | | 3,017 | | 557 |
| Distributions on exchangeable units | | 647 | | 667 | | 1,950 | | 2,006 |
| Amortization of tenant improvement allowances | | 2,344 | | 1,783 | | 6,959 | | 5,243 |
| Funds from operations ¹ | \$ | 36,232 | \$ | 29,287 | \$ | 102,370 | \$ | 76,111 |
| Funds from operations per unit – basic | \$ | 0.389 | \$ | 0.355 | \$ | 1.166 | \$ | 1.022 |
| Funds from operations per unit – diluted | \$ | 0.383 | \$ | 0.349 | \$ | 1.141 | \$ | 1.004 |
| Funds from operations – payout ratio | | 79.6% | | 87.4% | | 80.1% | | 91.1% |
| Distributions per unit | \$ | 0.305 | \$ | 0.305 | \$ | 0.914 | \$ | 0.914 |
| Weighted average units outstanding – basic | 9 | 3,040,645 | 82 | 2,439,758 | | 87,824,412 | 7 | 4,476,869 |
| Weighted average units outstanding – diluted | 9 | 6,898,901 | 9: | 1,295,759 | 9 | 94,189,555 | 8 | 3,579,141 |
| Units outstanding, end of period (including exchangeable units) | 9 | 5,021,808 | 82 | 2,543,264 | 9 | 95,021,808 | 8 | 2,543,264 |

(1) FFO is not a term defined under IFRS

An advantage of the FFO measure is improved comparability between Canadian and foreign REITs. A disadvantage is that FFO is not a perfect measure of cash flow. FFO adds back to net income items that do not arise from operating activities, such as amortization of tenant improvement allowances, deferred income taxes, and fair value adjustments. However, it includes non-cash revenues related to accounting for straight-line rent and it makes no deduction for the recurring capital expenditures necessary to maintain the existing earnings stream. The research analyst community adjusts FFO for certain items in an attempt to develop another measure of economic profitability and to allow for the differences between REITs in relation to their capital expenditure programs. Primaris' disclosure of capital expenditures may assist readers in making such adjustments.

FFO, for the three month period ended September 30, 2012, increased by \$6,945. FFO per unit for the third quarter of 2012 had a favourable variance of \$0.034 per unit on a diluted basis compared to the prior period. The favourable variance can be attributed to the accretive effect of the Acquisitions, and the same property NOI growth.

The diluted weighted average number of units outstanding increased from the comparative quarter because of three factors: the June 2011 and May 2012 equity offerings, the issuance of units pursuant to Primaris' Distribution Reinvestment Program, and the dilutive impact of the unit-based compensation plan.

Quarterly Trends

| Selected Quarterly Informat | | | | | | | | |
|-----------------------------------|------------|-----------|------------|------------|------------|--------------|----------------------|---|
| - | 2012 | | | 2011 | | | 2010 | |
| (Unaudited) | Q3 | Q | 2 Q1 | Q4 | Q3 | Q2 | Q1 Q4 | |
| Revenue | \$ 102,266 | \$ 98,88 | \$ 100,438 | \$ 104,063 | \$ 96,589 | \$ 82,752 \$ | 81,949 \$ 84,247 | , |
| Seasonal revenue | 4,087 | 4,310 | 4,153 | 6,821 | 3,689 | 3,297 | 3,008 5,316 | ; |
| Net operating income ¹ | 58,896 | 57,66 | 57,375 | 59,329 | 55,278 | 47,449 | 46,294 49,700 |) |
| Net income | 139,172 | 39,20 | 26,874 | 156,437 | 29,223 | 41,150 | 4,989 350,805 | ; |
| Total assets | 3,797,931 | 3,709,94 | 3,600,836 | 3,590,297 | 3,443,772 | 3,457,947 | 2,880,704 2,828,502 | 2 |
| Indebtedness | 1,485,887 | 1,621,39 | 1,661,863 | 1,677,475 | 1,689,107 | 1,706,940 | 1,409,931 1,359,068 | 3 |
| Diluted funds from operations | \$ 0.383 | \$ 0.37 | 5 \$ 0.382 | \$ 0.407 | \$ 0.349 | \$ 0.285 \$ | 0.352 \$ 0.416 | ; |
| Distributions per unit | \$ 0.305 | \$ 0.30 | 5 \$ 0.305 | \$ 0.305 | \$ 0.305 | \$ 0.305 \$ | 0.305 \$ 0.305 | ; |
| Units outstanding, end of period | 95,021,808 | 90,197,29 | 84,697,928 | 82,740,232 | 82,543,264 | 82,342,138 6 | 9,257,469 68,794,679 |) |

(1) Not a term defined under IFRS.

Note: As at October 31, 2012, there were 95,085,289 units outstanding (including 2,122,261 exchangeable units).



Primaris' quarterly results for the last eight quarters have been primarily affected by four factors: property acquisitions; issuances of new trust units and convertible debentures; seasonality of revenues; and the timing of incurrence of operating expenses and the recovery of these operating expenses from tenants. In addition, redevelopment activities have had an impact on revenue, net operating income and net income.

Acquisitions have resulted in increased revenues and net operating income. However, on a per unit basis these increases are substantially offset by interest expense for the new mortgages payable, and by the issuance of equity and convertible debentures.

Primaris experiences seasonality in earnings, with stronger results in the fourth quarter of each year due to increased temporary seasonal leasing and stronger percentage rent revenues, as a significant number of tenants have calendar lease years. As a result of these factors, revenues, net income and funds from operations in the fourth quarter should be stronger than in other quarters.

Liquidity and Capital Resources

Primaris expects to be able to meet all of its current obligations. Management expects to finance future growth through the use of (i) cash, (ii) conventional mortgage debt secured by investment properties, (iii) secured short-term financing through its \$100,000 revolving credit facility, (iv) cash flow from operations, and (v) subject to market conditions, the issuance of equity and convertible debentures.

Management continues to take steps to maintain a strong financial position. At September 30, 2012 there was \$910 drawn on the revolving credit facility. As at June 30, 2012, there was a cash balance of \$34,758 and no amount drawn on the operating line.

Interest Coverage, expressed as EBITDA divided by interest expense (defined as the sum of interest on mortgages, convertible debentures and bank indebtedness plus amortization included in finance costs), was 2.7 times f or the current quarter. Primaris defines EBITDA as net income increased by finance costs, depreciation, income tax expense and amortization of leasing costs and straight-line rent. EBITDA is not an IFRS defined measure and may not be comparable to similar measures used by other entities.

| | Three Mont | ths Ended | Nine Months Ended | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|--|--|
| (Unaudited) | September 30, 2012 | September 30, 2011 | September 30, 2012 | September 30, 2011 | | |
| Net income | \$ 139,172 | \$ 29,223 | \$ 205,247 | \$ 75,362 | | |
| Depreciation | 257 | 286 | 1,000 | 757 | | |
| Finance costs | 24,194 | 19,518 | 87,308 | 76,445 | | |
| Fair value adjustment on investment properties | (109,879) | 2,997 | (134,693) | (15,157) | | |
| Fair value adjustment on unit-based compensation | 995 | (459) | 3,017 | 557 | | |
| Amortization of leasing costs and straight-line rent | 1,830 | 1,187 | 5,606 | 3,980 | | |
| EBITDA | \$ 56,569 | \$ 52,752 | \$ 167,485 | \$ 141,944 | | |
| EBITDA / Interest expense | 2.7 | 2.2 | 2.6 | 2.2 | | |

The Debt to Total Asset Ratio was 38.9% which is significantly below the 65% maximum as mandated by Primaris' Declaration of Trust or the 60% covenant in Primaris' operating credit agreement.

During the nine month period ended September 30, 2012, \$866 of face value of the 6.75% series of convertible debentures, \$84,018 of face value of the 5.85% series of convertible debentures, and \$48,645 of face value of the 6.30% series of convertible debentures were converted into equity. During the same period, there were no conversions of the 5.40% series of convertible debentures. The remaining outstanding balance, at face value, as at September 30, 2012, of the 6.75% series is \$1,923, of the 5.85% series is nil, of the 6.30% series is \$20,292 and of the 5.40% series is \$75,000.

On July 18, 2012, Primaris called the 5.85% series of convertible debentures for redemption. Prior to redemption, holders of \$84,018 of convertible debentures at face value exercised their option to convert to units. The redemption of the debentures was effective on August 17, 2012 when Primaris redeemed the remaining debentures at a face value of \$9,458.

During the current quarter, Primaris made \$8,239 of scheduled principal payments on its mortgages (\$24,620 during the current year).

One mortgage of \$21,227 matured on July 1, 2012 and was repaid, leaving the property unencumbered.

On June 15, 2012, Primaris entered into a hedge agreement that is scheduled to mature February 1, 2013. The hedge was completed to mitigate the risk of interest rate volatility in anticipation of \$125,000 of new debt to be placed for a 5 year term, principally to repay loans maturing during the first quarter of 2013. Primaris achieved an effective hedge on the five year Government of Canada bond yield of 1.448%, including the cost of the hedge. The credit spread on this anticipated loan is unknown as of September 30, 2012.

Subsequent to September 30, 2012, Primaris refinanced an existing mortgage with an original maturity date of July 1, 2013. The mortgage balance at September 30, 2012 of \$100,528 is being refinanced for \$120,000 for a term of ten years at a fixed interest rate of 4.132%. The loan will commence in November 2012 and mature October 31, 2022.

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Primaris declared \$28,769 in distributions to Unitholders during the third quarter of 2012 (\$81,398 during the current year), including distributions to holders of exchangeable units. Primaris has a Distribution Reinvestment Plan ("DRIP"). Currently, Unitholders representing approximately 14.2% of units outstanding have elected to participate in the DRIP. This represents approximately \$15,596 per annum of additional capital to treasury, based on current distribution rates and units outstanding.

Capital Expenditures

In accordance with its objectives, Primaris distributes a high percentage of its FFO to Unitholders. As such it does not retain a material amount of operating cash flow. Primaris has a number of capital requirements including loan principal payments, acquisitions, developments, recoverable improvements and maintenance capital. Capital requirements for loan principal payments, acquisitions and development are generally sourced by financing for each project. Expenditures for acquisitions, developments, expansions and maintenance of productive capacity are classified in the statement of cash flows as "investing activities." Over the longer term, with a stabilized receivable pool from tenants, the capital required for recoverable improvements is derived primarily from the ongoing collection of the receivable balance from tenants. Capital expenditures relating to securing new tenants are classified as "operating activities" using such captions as "leasing costs" or as "tenant improvements".

Leasing costs are a component of investment properties and may include leasing commissions, tenant improvement allowances, tenant inducements and expenditures by Primaris to prepare space for occupancy by a tenant. Primaris incurred \$15,065 of leasing costs in 2012 (and \$11,867 in the prior year), which is comprised of \$14,396 in tenant improvement allowances, \$644 in leasing commissions, and \$25 of tenant inducements. \$2,964 of the tenant improvement allowances to date was incurred as part of development projects. The timing of such expenditures is irregular and depends more on the satisfaction of contractual obligations in a lease rather than on the timing of the leasing process. Leasing costs, other than leasing commissions, are amortized on a straight-line basis over the term of the related lease.

Recoverable improvements, also a component of investment properties, include expenditures of a capital nature that are generally recoverable from tenants under the terms of their leases. They may include, but are not limited to, items such as parking lot resurfacing and common area roof replacement. These items are recorded as part of investment properties; the revenue from tenants is recorded as recoveries from tenants. Primaris had a recoverable improvements balance of \$34,010 at the beginning of 2012, \$5,027 recorded as additional expenditures during the nine month period, and \$4,873 recovered from tenants. This resulted in a balance of \$34,164 yet to be recovered as at September 30, 2012.

Maintenance of Productive Capacity

The primary focus in an analysis of capital expenditures should be a differentiation between those costs incurred to maintain the enterprise versus those costs incurred to achieve a long-term improvement in the enterprise's ability to generate incremental cash flow.

Acquisitions and the expansion of existing assets are two areas of capital expenditures that should normally be considered as increasing the productive capacity of the enterprise. Capital expenditures incurred on existing space would usually be costs of maintaining productive capacity. However, there are many examples of capital projects that fundamentally change the nature of existing space so that the productive capacity of the space is permanently changed. In the case of Primaris, the conversion of anchor stores to smaller stores usually represents a permanent increase in the productive capacity of the asset. This is because anchor tenants generally pay lower rents per square foot than the smaller replacement stores. While this conversion of space occurs less frequently than the usual capital maintenance projects, conversions tend to be larger in scale than day-to-day activity.

The analysis of historical capital expenditures (which includes leasing capital) that follows starts by including all non-acquisition capital expenditures and then deducting those determined by management to be increases in productive capacity. The remaining net figure is a measure of maintenance capital.

Primaris endeavours to fund maintenance capital from cash flow from ongoing operations in order to manage Primaris on a sustainable basis. Leasing capital varies with tenant demand and merchandising mix strategies of a property. Primaris actively manages its merchandising mix and activities to achieve a balance of new and renewal leasing. This enables management to increase retail sales and grow rental income. Maintenance capital also captures other productive capacity capital that is not chargeable to tenants, such as that related to mall entrances or mechanical equipment. Primaris' experience with these is that they are incurred in irregular amounts over a longer time period, which means that Primaris needs to find financial resources for their incurrence. A review of historical data over a period is required to develop a normalized view of these. The following table summarizes the historic maintenance capital of Primaris for nine properties owned throughout the last five years:

| | 2011 | 2010 | 2009 | 2008 | 2007 | |
|--|----------|-------------|-------------|-------------|----------|--|
| Leasing capital | \$ 6,148 | \$ 3,561 | \$ 4,266 | \$ 4,493 | \$ 8,321 | |
| Other capital | 4,038 | 4,281 | 6,269 | 3,779 | 12,189 | |
| Less: additions to productive capacity | (2,560) | (1,167) | (4,109) | (1,077) | (12,612) | |
| | \$ 7,626 | \$ 6,675 | \$ 6,426 | \$ 7,195 | \$ 7,898 | |



These nine properties have a rentable area of approximately 4.7 million square feet. The average maintenance capital cost per square foot over the five-year period was \$1.52, before considering the impact of recoverable improvement expenditures. These historical costs may not be indicative of future costs for Primaris' 13.8 million square foot portfolio. However, an extrapolation of these costs generates an amount of \$0.22 per diluted unit per annum as maintenance capital.

An amount for maintenance capital is typically deducted from FFO in order to estimate a sustainable and recurring amount that can be distributed to Unitholders. Primaris currently has adequate financial resources to fund its capital expenditure program without anticipating any change to its distributions.

Current Redevelopment Projects

During 2009 and 2011, Primaris completed phases one and two of a three phase redevelopment at Lambton Mall in Sarnia, Ontario.

Work is well underway on the third phase of the Lambton Mall redevelopment. The project involves the redevelopment of the vacant anchor space (approximately 92,000 square feet), formerly occupied by Canadian Tire. Part of the existing building will be demolished and replaced with a new Galaxy Theatre building comprising approximately 32,000 square feet, a Sport Chek which will occupy approximately 31,000 square feet and 1,000 square feet of commercial retail space. The plan also creates a new mall entrance next to H&M. The project includes the acquisition of the existing 5.9 acre Cineplex property located at 1450 London Road, adjacent to Lambton Mall. With the opening of the new Galaxy Theatre at Lambton Mall, Cineplex will close its existing theatre. This phase will cost approximately \$16,000, including the purchase of 1450 London Road. A spring 2013 opening of both the Galaxy Theatre and the Sport Chek is expected.

The first phase of a redevelopment project is now complete at Grant Park Shopping Centre in Winnipeg, Manitoba to accommodate an expanded and repositioned Manitoba Liquor Control Commission ("MLCC") store. This project also included the realignment and upgrade of almost 11,500 square feet of common area with new floor and ceiling finishes which has revitalized the west end of the shopping centre. A portion of the exterior of the building and the west mall entrance were also renovated to provide a marquee entry to the new redevelopment inside. Primaris invested \$6,400 in this project. This phased redevelopment has already created an additional consumer draw to the centre.

The second phase of the redevelopment at Grant Park comprises a 5,000 square foot expansion of the shopping centre, re-leasing and remerchandising of approximately 23,000 square feet of other retail area, renovation and expansion of washrooms, and upgrade of an additional 5,000 square feet of common area. Landlord pre-construction activities commenced in September 2012. Common area improvements and washroom renovations are expected to be completed by spring 2013, and the expansion is expected to open in July 2013. This second phase has a \$5,400 budget.

A 12,000 square foot freestanding pad development at Tecumseh Mall, in Windsor, Ontario, was turned over to the LCBO for fixturing on October 31, 2012, on time and under budget. The LCBO plans to open in spring 2013. Primaris invested \$3.3 million in this project.

Redevelopment projects will be funded through a combination of cash, draws on the operating line and mortgage refinancing.

Distributions

In determining the amount of distributions to be made to Unitholders, Primaris considers many factors, including provisions in its Declaration of Trust, overall health of the business, its expected need for capital, covenants in debt agreements and taxable income.

There are financial covenants in loan agreements requiring that various conditions be met before funds can be distributed to Unitholders.

The Distributions Committee of the Board regularly reviews Primaris' rate of distributions. In its deliberations, the committee considers the following items:

- the current economic environment;
- Primaris' annual Operating Plan;
- availability of cash resources, including credit lines;
- · the outlook for loan maturities;
- Primaris' leverage measured on both a balance sheet and operating basis; and
- leasing and development capital requirements.

At its most recent meeting on August 7, 2012, the Distributions Committee reviewed the current rate of distributions of \$1.22 per unit per annum and resolved to maintain this rate at this time.

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Corporate Structure and Debt Covenants

Primaris is an unincorporated, open-ended REIT. It owns a subsidiary trust, PRR Trust, which in turn owns a number of subsidiary trusts, partnerships and corporations. All of Primaris' operating assets, including real property, are owned by either PRR Trust or its subsidiary entities.

Primaris is a borrower pursuant to many third-party loan agreements. Subsidiary entities are typically the borrower where secured debt is used. PRR Trust is the borrower under Primaris' operating credit agreement. In some instances, including the operating credit agreement, lenders have guarantees and/or loan covenants from an entity other than the borrower under the loan agreement.

No loan agreement directly limits or restricts Primaris' ability to declare and pay distributions to Unitholders, so long as payments are current under the loan. Certain secured loan agreements restrict Primaris' ability to move cash from a borrowing entity to another Primaris entity if the borrower is in default of the loan agreement. However, as a practical point, if Primaris were ever in material default of a loan agreement, it might otherwise become difficult to continue paying distributions at the then-current rate.

Primaris' operating credit agreement contains four financial covenants Primaris must maintain, as defined in the agreement, which are based on IFRS:

- 1. a Debt to Total Assets Ratio of not more than 60%;
- 2. an Interest Coverage Ratio of greater than 1.75;
- 3. a Debt Service Coverage Ratio of greater than 1.50; and
- 4. a minimum Unitholders' Equity of \$800,000.

As at September 30, 2012, Primaris was in compliance with these covenants (refer to note 16 of the condensed consolidated interim financial statements) and had no defaults under any of its loan agreements.

Tax

There are income tax implications on our distribution policy. The table below indicates the level of historic taxable income on the "Income" line. It is possible that a gain on a sale of a Primaris asset could be individually significant such that selling one asset could generate a sufficient taxable gain to erase the entire tax-deferred component of Primaris' annual distributions.

Primaris' historic trend in the split of distributions between return of capital and other income has been as follows:

| (Unaudited) | 2011 | 2010 | 2009 | 2008 | 2007 | 2006 | 2005 | 2004 | 2003 | |
|-------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|
| Return of capital | 61.1% | 59.0% | 76.6% | 63.6% | 80.0% | 77.6% | 56.4% | 65.6% | 74.4% | |
| Income | 34.1% | 40.9% | 21.6% | 36.0% | 20.0% | 22.4% | 43.6% | 34.4% | 25.6% | |
| Capital gain | 4.8% | 0.1% | 1.8% | 0.4% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

This historical trend is not necessarily indicative of future tax treatment.

Primaris qualified for the "REIT Exemption" commencing December 31, 2010. Accordingly, Primaris will not be subject to the SIFT rules, that lead to taxation of distributions at a rate substantially equivalent to the general tax rate applicable to a Canadian corporation, as long as Primaris continues to qualify for the REIT Exemption at all times (see the "Tax-Related Risks" in the Risks and Uncertainties section for further discussion).

Financial Condition

Investment Properties

Investment properties represent 99.2% of total assets as at September 30, 2012. The property portfolio comprises 33 retail properties of various sizes and, as such, represents a good degree of market diversification. However, as revenues are earned from individual tenants and not properties as a whole, one should consider that these assets include over 1,100 different tenants, which represents a significant diversification of revenues. In addition, the 33 properties have good geographic diversification.

The future financial performance of investment properties is a function of a number of factors. The principal factors include occupancy rates, trends in rental rates achieved on leasing or renewing space currently leased, retail sales performance and the contractual increases in rent that are programmed to occur mid-lease.

During the third quarter of 2012, Primaris leased 523,003 square feet comprised of 162,370 square feet to 121 smaller tenants and the remainder to five major and anchor tenants. Approximately 62.9% of the space leased during the current quarter of 2012 resulted from the renewal of existing tenants (85.1% if the major tenants are excluded). The weighted average new rent for renewals of existing tenants in the current quarter, on a cash basis, represented an 8.7% increase over the previous rent (10.6% if the major tenants are excluded).

During the first nine months of 2012, Primaris leased 1,487,791 square feet comprised of 655,113 square feet to 402 smaller tenants and the remainder to 14 major and anchor tenants. Approximately 71.1% of the space leased during 2012 resulted from the renewal of existing

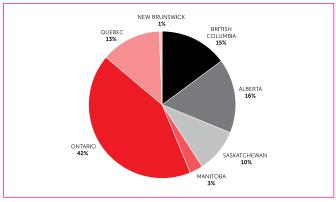


tenants (69.9% if the major tenants are excluded). The weighted average new rent for renewals of existing tenants in 2012, on a cash basis, represented a 5.2% increase over the previous rent (7.5% if the major tenants are excluded).

Geographic Diversification

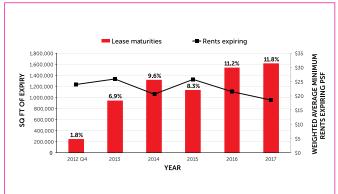
The investment properties are located in seven provinces.

As at September 30, 2012, the portfolio distribution based on annualized minimum rent is as follows:



Lease and Rent Expiries

Lease maturities are no greater than 11.8% of the portfolio in any year between 2012 and 2017.



Largest Tenants

The following table illustrates the 10 largest tenants by related group in Primaris' portfolio of investment properties as measured by their percentage contribution to total annual gross rent, as at September 30, 2012.

| | Tenant Groups | Percentage of Total Annual Gross Rent | Area (Sq. ft.) | Weighted Average Lease Term to Maturity (Years) |
|----|--------------------|---|----------------|---|
| 1 | HBC | 4.2% | 1,993,118 | 6.0 |
| 2 | Canadian Tire | 3.8% | 886,735 | 4.7 |
| 3 | YM | 2.5% | 241,090 | 2.9 |
| 4 | Sears | 2.4% | 1,209,264 | 7.3 |
| 5 | Reitmans | 2.4% | 177,829 | 4.0 |
| 6 | Target | 2.3% | 1,046,882 | 8.5 |
| 7 | Shoppers Drug Mart | 2.2% | 182,673 | 5.3 |
| 8 | Bell Canada | 1.8% | 95,586 | 4.3 |
| 9 | Comark | 1.7% | 112,826 | 4.1 |
| 10 | Best Buy | 1.6% | 222,976 | 4.6 |
| | | 24.9% | | |

Note: The tenant groups shown above represent different corporate covenants that fall within a given tenant group. Included in the HBC group are four Zellers locations representing 0.7% of total annual gross rent and 368,910 square feet.

With respect to the four remaining Zellers' leases in Primaris' portfolio, two now terminate on April 30, 2012, the third includes a mutual termination clause with six months' notice and the fourth expires naturally on March 31, 2013. Our leasing and development teams are already at work on plans to make the most of the opportunity to bring new brands to the properties.

Indebtedness and Other Obligations

| | \$ 1,387,423 | \$ | 97,215 | \$ 40,135 | \$ | 12,873 | \$ 1,537,646 | |
|----------------|-----------------|----|--------------------------|--------------|----|-----------|-----------------|---|
| Thereafter | 724,792 | | 75,000 | 34,092 | | 5,256 | 839,140 | |
| 2016 | 155,183 | | _ | 1,422 | | 1,791 | 158,396 | |
| 2015 | 124,985 | | 20,292 | 1,422 | | 1,763 | 148,462 | |
| 2014 | 128,675 | | 1,923 | 1,422 | | 1,811 | 133,831 | |
| 2013 | 245,420 | | _ | 1,422 | | 1,811 | 248,653 | |
| 2012 remainder | \$ 8,368 | \$ | _ | \$ 355 | \$ | 441 | \$ 9,164 | |
| Year | Mortgages | D | ebebtures) | Rent | | Leases | Total | • |
| | Principal on | | Jonvertible Jnsecured | Ground | (| Operating | | |

Note: Of the total mortgages balance, \$107,382 is recourse only to the underlying property.

Note: \$317,300 of investment properties is unencumbered by debt.

As at September 30, 2012, Primaris had \$1,387,423 of mortgages payable, bearing a weighted average interest rate of 5.4%. This rate reflects the marking-to-market of interest rates for all debts assumed in conjunction with property acquisitions. This debt amount excludes net debt premiums of \$339 and debt placement costs of \$5,783. The mortgages payable have a weighted average term to maturity of 5.1 years.

The Indebtedness and Other Obligations table above includes ground rent, on a cash basis, pursuant to operating leases at Park Place Shopping Centre, Orchard Park Shopping Centre and Burlington Mall. The amounts in the table reflect the assumption that Primaris exercises its renewal options in the respective ground leases.

It is expected that principal payments, ground rent and operating leases will be funded from operations and from draws on the revolving credit facility.

Accounting Estimates

The financial statements include accounting estimates and assumptions with respect to the fair value of investment property, recovery revenue accruals, fair value of mortgages, fair value of convertible debentures, fair value of exchangeable units, fair value of unit-based compensation and useful lives used to calculate depreciation. These estimates and assumptions could affect the reported amounts of assets and liabilities and the reported amounts of revenues and expenses and cash flows during the period. These estimates are made by management and discussed with the Audit Committee and the Board of Trustees.

Property Valuations

Investment properties included land and buildings held primarily to earn rental income or for capital appreciation or for both. Investment properties, which are carried on the consolidated statements of financial position at fair value, are valued by either qualified external valuation professionals or by management. The valuations are based on a number of assumptions, such as appropriate discount rates and capitalization rates and estimates of future rental income, operating expenses and capital expenditures. Valuations are most sensitive to changes in discount rates and capitalization rates.

The following table summarizes the rate sensitivity:

| Capitalization rate sensitivity Increase (decrease) | Weight Discount rate | ted Average Terminal cap rate | Fair Value of Investment Property | Fair Value Variance | % Change | Debt to Total Assets | |
|---|----------------------------|-------------------------------------|---|------------------------|----------|-------------------------|-------|
| (0.75%) | 5.36% | 6.28% | \$ 4,306,450 | \$ 539,800 | 14.3% | 34.1% | ••••• |
| (0.50%) | 5.61% | 6.53% | \$ 4,110,350 | \$ 343,700 | 9.1% | 35.7% | |
| (0.25%) | 5.86% | 6.78% | \$ 3,931,150 | \$ 164,500 | 4.4% | 37.3% | |
| September 30, 2012 | 6.11% | 7.03% | \$ 3,766,650 | \$ 0 | 0.0% | 38.9% | |
| 0.25% | 6.36% | 7.28% | \$ 3,615,250 | \$ (151,400) | (4.0%) | 40.6% | |
| 0.50% | 6.61% | 7.53% | \$ 3,475,350 | \$ (291,300) | (7.7%) | 42.2% | |
| 0.75% | 6.86% | 7.78% | \$ 3,345,750 | \$ (420,900) | (11.2%) | 43.8% | |

Fair Value of Mortgages

Primaris discloses the fair value of mortgages in the notes to the condensed interim consolidated financial statements. In determining the market rates, management adds a credit spread to the quoted yields on Canadian government bonds with similar maturity dates to Primaris' mortgages. The credit spread is estimated based upon experience in obtaining similar financing and market conditions.

Future Changes in Accounting Policies

Primaris monitors new IFRS accounting pronouncements to assess the applicability and impact, if any, these new pronouncements may have on the condensed interim consolidated financial statements and note disclosures. The following IFRS standards have been issued but are not yet effective. Primaris intends to adopt these standards when they become effective.



IAS 1 – Presentation of Financial Statements ("IAS 1") includes amendments to the presentation of other comprehensive income. Primaris intends to adopt the amendments to IAS 1 in its financial statements for the annual period beginning on January 1, 2013. Primaris does not expect IAS 1 to have a significant impact on its consolidated financial statements and will not early adopt the new standard.

IFRS 9 – Financial Instruments ("IFRS 9") was issued to replace IAS 39 – Financial instruments: Recognition and Measurement. IFRS 9 uses a single approach to determine whether a financial asset is measured at amortized cost or fair value, replacing the multiple classification rules in IAS 39. The approach in IFRS 9 is based on how an entity manages its financial instruments in the context of its business model and the contractual cash flow characteristics of its financial assets. The standard is effective for annual periods beginning on or after January 1, 2015, with early adoption permitted. Primaris does not expect IFRS 9 to have a significant impact on its consolidated financial statements and will not early adopt the new standard.

IFRS 11 – Joint Arrangements ("IFRS 11") replaces IAS 31 – Interest in Joint Ventures. The new standard redefines joint operations and joint ventures and requires joint operations to be proportionately consolidated and joint ventures to be equity accounted. Primaris has one investment that is currently proportionately consolidated. Under IFRS 11, this investment will be classified as a joint operation, and therefore will continue to be proportionately consolidated. This standard is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. Primaris does not expect any impact on the consolidated statements from this standard.

IFRS 12 – Disclosure of Interests in Other Entities ("IFRS 12") outlines the disclosures for interests in subsidiaries, joint ventures and associates. The standard requires Primaris to disclose information that enables users of financial statements to evaluate the nature, risks and financial effects associated with its interests in other entities. This standard is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. Primaris does not expect IFRS 12 to have a significant impact on its consolidated financial statements and will not early adopt the new disclosures.

IFRS 13 – Fair Value Measurements ("IFRS 13") provides a single source of guidance on how to measure fair value where fair value is already required or permitted by other IFRS standards (except IFRS 2 – Share Based payment and IAS 17 – Leases). The standard also enhances disclosure requirements for information about fair value measurements and the use of managements' judgment. This standard is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. Primaris does not expect IFRS 13 to have a significant impact on its consolidated financial statements and will not early adopt the new disclosures.

Risks and Uncertainties

Real Property Ownership

Primaris owns 33 Canadian retail properties properties and is expected in the future to directly or indirectly acquire interests in other real property. All real property investments are subject to elements of risk. Such investments are affected by general economic conditions, local real estate markets, changing demographics, supply and demand for leased premises, competition from other available premises and various other factors.

Certain significant expenditures, including fixed expenditures, property taxes, maintenance costs, ground rent, mortgage payments, insurance costs and related charges must be made throughout the period of ownership of real property regardless of whether the property is producing any income. If Primaris is unable to meet mortgage payments or ground rent payments on any property, losses could be sustained as a result of the mortgagee's exercise of its rights of foreclosure or sale or the landlord's exercise of remedies.

Tenant Risks

The value of real property and any improvements thereto depends on the credit and financial stability of the tenants. Primaris' Funds from Operations (FFO) may be adversely affected if tenants become unable to meet their obligations under their leases or if a significant amount of available space in the properties in which Primaris has an interest becomes vacant and is not able to be leased on economically favourable lease terms. Upon the expiry of any lease, there can be no assurance that the lease will be renewed or the tenant replaced. The terms of any subsequent lease may be less favourable to Primaris than the existing lease. In the event of default by a tenant, delays or limitations in enforcing rights as lessor may be experienced and substantial costs in protecting Primaris' investment may be incurred. Furthermore, at any time, a tenant of any of the properties in which Primaris has an interest may seek the protection of bankruptcy, insolvency or similar laws that could result in the rejection and termination of such tenant's lease and thereby cause a reduction in the cash flow available to Primaris. The ability to rent unleased space in the properties in which Primaris has an interest will be affected by many factors. Costs may be incurred in making improvements or repairs to the property required by a new tenant.

Certain of the major tenants are permitted to cease operating from their leased premises at any time at their option. Other major tenants are permitted to cease operating from their leased premises or to terminate their leases if certain events occur. Some Commercial Retail Unit ("CRU") tenants have a right to cease operating from their premises if certain major tenants cease operating from their premises. The exercise of such rights by a tenant may have a negative effect on a property. There can be no assurance that such rights will not be exercised in the future.

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Reliance on Anchor Tenants

Retail shopping centres have traditionally relied on there being a number of anchor tenants (department stores, discount department stores and grocery stores) in the centre, and therefore they are subject to the risk of such anchor tenants either moving out of the property or going out of business. A property could be negatively affected by such a loss.

Interest Rate Fluctuations

From time to time, Primaris' financing includes indebtedness with interest payments based on variable lending rates that will result in fluctuations in Primaris' cost of borrowing. Changes in interest rates may also affect Primaris in many other ways, due to factors including the impact on the economy, the value of real estate, the value of Primaris' units, the economics of acquisition activity and the availability of capital.

Retail Concentration

Primaris' portfolio is limited to Canadian retail properties. Consequently, the market value of the properties and the income generated from them could be negatively affected by changes in the domestic retail environment.

Competition

The real estate business is competitive. Numerous other developers, managers and owners of retail properties compete with Primaris in seeking tenants. Some of the properties of Primaris' competitors are newer or better located or less levered than the properties in which Primaris has an interest. Some of Primaris' competitors are stronger financially and hence better able to withstand an economic downturn. The existence of competing developers, managers and owners and competition for Primaris' tenants could have an adverse effect on Primaris' ability to lease space in its properties and on the rents charged or concessions granted, and could adversely affect Primaris' revenues and its ability to meet its debt obligations.

Competition for acquisitions of real properties is intense, and some competitors may have the ability or inclination to acquire properties at a higher price or on terms less favourable than those that Primaris is prepared to accept. An increase in the availability of investment funds and an increased interest in real property investments may tend to increase competition for real property investments, thereby increasing purchase prices and reducing the yield on them.

Financing Risks

Primaris has indebtedness outstanding of approximately \$1,485,887 as at September 30, 2012. A portion of the cash flow generated by the existing properties and any future acquired properties will be devoted to servicing such debt, and there can be no assurance that Primaris will continue to generate sufficient cash flow from operations to meet required interest and principal payments. If Primaris is unable to meet interest or principal payments, it could be required to seek renegotiation of such payments or obtain additional equity, debt or other financing. Primaris is subject to the risks associated with debt financing, including the risk that the mortgages and banking facilities secured by Primaris' properties will not be able to be re-financed or that the terms of such re-financing will not be as favourable as the terms of existing indebtedness.

Primaris has stated that one of its objectives is to grow through acquisitions. While Primaris has financial resources on hand to complete some acquisitions, the longer term ability of Primaris to fund acquisitions is dependent on both equity and debt capital markets. There are risks that, from time to time, such capital may not be available or may not be available on favourable terms.

Valuations

Valuations reflect an assessment of value based on the facts and circumstances as of the date the valuations were made. Such valuations may not have incorporated all relevant facts or may have relied on incorrect assumptions which may have been too optimistic or not sufficiently optimistic. Furthermore, valuations conducted at one point in time may not be reflective of value at another point in time, nor may the valuation be reflective of the value that could be obtained on a sale or other transaction.

Asset Liquidity

Real property investments tend to be relatively illiquid, with the degree of liquidity generally fluctuating in relation to demand for, and the perceived desirability of, such investments. Such illiquidity may tend to limit Primaris' ability to vary its portfolio promptly in response to changing economic or investment conditions. If Primaris were to be required to liquidate its real property investments, the proceeds to Primaris might be significantly less than the aggregate carrying value of its properties.

Capital Expenditures

Leasing capital and maintenance capital are incurred in irregular amounts and may exceed actual cash available from operations during certain periods. Primaris may be required to use part of its debt capacity or reduce distributions in order to accommodate such items. Capital for recoverable improvements may exceed recovery of amounts from tenants.



Distributions

Primaris is subject to provisions in its Declaration of Trust as well as to debt agreements that may impact the quantum of distributions. The sale of investment properties with inherent taxable gains could materially change Primaris' level of distributions.

Land Leases

To the extent that the properties in which Primaris has or will have an interest are located on leased land, the land leases may be subject to periodic rate resets that may fluctuate. This may result in significant rental rate adjustments and therefore have a potential negative effect on the cash flow of Primaris.

Environmental Matters

As an owner of interests in real property in Canada, Primaris is subject to various Canadian federal, provincial and municipal laws relating to environmental matters. Such laws provide that Primaris could be liable for the costs of removal of certain hazardous substances and remediation of certain hazardous locations. The failure to remove or remediate such substances or locations, if any, could adversely affect Primaris' ability to sell such real estate or to borrow using such real estate as collateral and could potentially also result in claims against the owner by private plaintiffs.

Primaris will make the necessary capital and operating expenditures to ensure compliance with environmental laws and regulations. Although there can be no assurances, Primaris does not believe that costs relating to environmental matters will have a material adverse effect on Primaris' business, financial condition or results of operation. However, environmental laws and regulations can change and Primaris or its subsidiaries may become subject to more stringent environmental laws and regulations in the future. Compliance with more stringent environmental laws and regulations could have an adverse effect on Primaris' business, financial condition or results of operations and distributions.

Reliance on Key Personnel

The management of Primaris depends on the services of certain key personnel. The loss of the services of any key personnel could have an adverse effect on Primaris subject to Primaris appropriately developing and planning for succession.

Tax-Related Risks

The specified investment flow-through rules ("SIFT Rules"), federal income tax legislation that result in a tax on certain flow-though entities, are not applicable to funds that qualify for an exemption available to certain Real Estate Investment Trusts (the "REIT Exemption"). The stated intention of the Minister of Finance (Canada) in introducing the REIT Exemption is to exempt certain Real Estate Investment Trusts from taxation as SIFTs in recognition of "the unique history and role of collective real estate investment vehicles". If Primaris fails to qualify for the REIT Exemption, Primaris will be subject to certain tax consequences including taxation of Primaris in a manner similar to corporations.

Management of Primaris intends to conduct the affairs of Primaris so that it continues to qualify for the REIT Exemption at all times: however, as the requirements of the REIT Exemption include complex revenue and asset tests, no assurances can be provided that Primaris will in fact so qualify at any time.

Controls and Procedures

Primaris' management, with participation of the President and Chief Executive Officer, and the Executive Vice President and Chief Financial Officer, is responsible for establishing and maintaining disclosure controls and procedures and internal control over financial reporting as defined in the Canadian Securities Administrators' National Instrument 52-109.

There were no changes in internal control over financial reporting during the third quarter of 2012 that have materially affected or are reasonably likely to materially affect Primaris' internal control over financial reporting.

Primaris' management, including the President and Chief Executive Officer, and the Executive Vice President and Chief Financial Officer, does not expect its disclosure controls and procedures or internal control over financial reporting to prevent or detect all misstatements due to error or fraud. Due to the inherent limitations in all control systems, an evaluation of controls and their design provides only reasonable and not absolute assurance that all control issues and instances of fraud or error have been detected. Primaris is continually evolving and enhancing its systems of controls and procedures.

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Outlook

On October 31, 2012 Primaris agreed to purchase two shopping centres: Regent Mall in Fredericton, New Brunswick and McAllister Place in Saint John, New Brunswick; for a purchase price of \$317,600. The acquisition of this portfolio fits well with Primaris' business objectives; to generate stable and growing cash flows, enhance Primaris' assets through active management, and to expand the asset base by acquiring assets that are dominant within their primary trade area. In addition, this acquisition will provide further geographical diversification to Primaris' holdings.

Primaris has entered into commitments for an \$114,000 mortgage loan on Regent Mall for a term of 10 years at a fixed interest rate of 4.034% and a \$76,000 mortgage on McAllister Place for a term of 7 years at a fixed interest rate of 3.682%.

In addition, Primaris has agreed to issue approximately \$115,016 of units, before issuance costs. The issuance is expected to close on November 9, 2012.

Primaris also expects to draw on its operating line to fund this transaction.

Primaris' business is operating in a stable fashion and has a number of potential strategic redevelopment opportunities under consideration. The Canadian retail environment is expected to experience one of its most dynamic periods of change with the opening of Target stores, starting in 2013. We believe the Primaris portfolio is well positioned for this change. Growth expectations for the Canadian economy are muted, with expectations possibly improving in 2013.

Interest rates are at historically low levels and the prospect of a long period of slow economic growth is likely to keep rates low for a while. Equity markets have continued to improve this year. Canadian REITs have demonstrated continued access to additional equity when required for positive developments. Investors' preference for income returns and the relative stability of the Canadian REIT sector may be reasons for this access to additional equity.



CONDENSED CONSOLIDATED INTERIM STATEMENTS OF FINANCIAL POSITION

(In thousands of dollars)

| | September 30, 2012 (Unaudited) | December 31, 2011 |
|--|--|----------------------|
| Assets | | |
| Non-current assets: | | |
| Investment properties (NOTE 4) | \$ 3,766,650 | \$ 3,557,900 |
| Current assets: | | |
| Rents receivable (NOTE 5) | 4,770 | 7,387 |
| Other assets and receivables (NOTE 6) | 26,511 | 25,010 |
| | 31,281 | 32,397 |
| | \$ 3,797,931 | \$ 3,590,297 |
| Liabilities and Equity | | |
| Non-current liabilities: | | |
| Mortgages payable (NOTE 7) | \$ 1,137,083 | \$ 1,372,871 |
| Convertible debentures (NOTE 8) | 115,857 | 268,766 |
| Exchangeable units (NOTE 11) | 51,741 | 45,079 |
| Accounts payable and other liabilities (NOTE 10) | 4,296 | 1,205 |
| | 1,308,977 | 1,687,921 |
| Current liabilities: | | |
| Current portion of mortgages payable (NOTE 7) | 244,896 | 53,004 |
| Bank indebtedness (NOTE 9) | 910 | 6,779 |
| Accounts payable and other liabilities (NOTE 10) | 55,908 | 61,744 |
| Distribution payable | 9,501 | 8,251 |
| | 311,215 | 129,778 |
| | 1,620,192 | 1,817,699 |
| Equity (NOTE 11) | 2,177,739 | 1,772,598 |
| Subsequent events (NOTE 22) | | |
| | \$ 3,797,931 | \$ 3,590,297 |

See accompanying notes to unaudited condensed consolidated interim financial statements.

CONDENSED CONSOLIDATED INTERIM STATEMENTS OF INCOME AND COMPREHENSIVE INCOME

(In thousands of dollars) (Unaudited)

| Comprehensive income \$ | 138,861 | \$ 29,281 | \$ 205,084 | \$ 75,535 | |
|---|----------|--------------|------------|--------------|--|
| | (311) | 58 | (163) | 173 | |
| Amortization of deferred net loss on cash flow hedges | 57 | 58 | 170 | 173 | |
| Deferred gain on cash flow hedge | (368) | _ | (333) | _ | |
| Other comprehensive income: | | | | | |
| Net income | 139,172 | 29,223 | 205,247 | 75,362 | |
| Fair value adjustment on investment properties (NOTE 4) | 109,879 | (2,997) | 134,693 | 15,157 | |
| Finance costs (NOTE 13) | (24,194) | (19,518) | (87,308) | (76,445) | |
| Finance income | 9 | 13 | 68 | 96 | |
| Income from operations | 53,478 | 51,725 | 157,794 | 136,554 | |
| | 48,788 | 44,864 | 143,791 | 124,736 | |
| Depreciation | 257 | 286 | 1,000 | 757 | |
| General and administrative | 3,331 | 2,080 | 9,533 | 7,730 | |
| Ground rent | 332 | 325 | 994 | 914 | |
| Property taxes | 19,109 | 18,291 | 57,182 | 49,972 | |
| Expenses: Property operating | 25,759 | 23,882 | 75,082 | 65,363 | |
| _ | 102,266 | 96,589 | 301,585 | 261,290 | |
| Other income | 1,767 | 263 | 3,797 | 849 | |
| Parking | 1,624 | 1,483 | 5,059 | 4,558 | |
| Percentage rent | 511 | 711 | 1,685 | 1,759 | |
| Recoveries from tenants | 38,601 | 35,558 | 112,873 | 96,844 | |
| Revenue: Minimum rent \$ | , | \$ 58,574 | \$ 178,171 | \$ 157,280 | |
| | 2012 | 2011 | 2012 | 2011 | |
| | | ptember 30, | | ptember 30, | |
| | | months ended | | months ended | |

See accompanying notes to unaudited condensed consolidated interim financial statements.



CONDENSED CONSOLIDATED INTERIM STATEMENTS OF CHANGES IN EQUITY

(In thousands of dollars)

Nine months ended September 30, 2012 and 2011 (Unaudited)

| 2012 | Amount of units issued | C | ontributed surplus | Cumulative net income | Distributions | com | ccumulated other prehensive ncome loss | Total | |
|--|------------------------------|----|-----------------------|-----------------------------|---------------|-------|---|-------------|--|
| Equity, beginning of period | \$ 1,124,856 | \$ | 5 543 | \$1,171,792 | \$ (523,779 |) \$ | (814) | \$1,772,598 | |
| Net income for the period | _ | | _ | 205,247 | _ | | _ | 205,247 | |
| Distributions | _ | | _ | _ | (79,448 | 3) | _ | (79,448) | |
| Deferred loss on cash flow hedge | - | | _ | _ | _ | | (333) | (333) | |
| Amortization of deferred net loss on cash flow hedges | _ | | _ | _ | _ | - | 170 | 170 | |
| Unit-based compensation plan (NOTE 11(d)) | 1,310 | | _ | _ | _ | | _ | 1,310 | |
| Issuance of units under distribution reinvestment plan | 11,672 | | _ | _ | _ | | _ | 11,672 | |
| Issuance of units, net of costs | 109,845 | | | | | | | 109,845 | |
| Conversion of convertible debentures to units | 155,269 | | _ | _ | _ | | _ | 155,269 | |
| Conversion of exchangeable units | 1,409 | | _ | _ | _ | - | - | 1,409 | |
| Equity, end of the period | \$ 1,404,361 | \$ | 543 | \$1,377,039 | \$ (603,227 | ') \$ | (977) | \$2,177,739 | |

| 2011 | Amount of units issued | Contributed surplus | | t | Accumulated other comprehensive income loss | Total | |
|--|------------------------|---------------------|-------------|----------------|---|--------------|--|
| Equity, beginning of period | \$ 847.827 | \$ 543 | \$ 939.993 | 3 \$ (432.280) | \$ (1.044) | \$ 1.355.039 | |
| Net income for the period | _ | _ | 75,362 | 2 - | _ | 75,362 | |
| Distributions | _ | _ | _ | (66,884) | _ | (66,884) | |
| Amortization of deferred net loss on cash flow hedges | _ | - | - | | 173 | 173 | |
| Unit-based compensation plan (NOTE 11(d)) | 935 | - | - | | _ | 935 | |
| Issuance of units under distribution reinvestment plan | 6,635 | - | - | | _ | 6,635 | |
| Issuance of units, net of costs | 249,496 | - | - | | _ | 249,496 | |
| Conversion of convertible debentures to units | 15,889 | - | - | | _ | 15,889 | |
| Conversion of exchangeable units | 597 | - | - | - | _ | 597 | |
| Purchase of units under normal course issuer bid | (589) | - | - | | _ | (589) | |
| Equity, end of period | \$1,120,790 | \$ 543 | \$1,015,355 | \$ (499,164) | \$ (871) | \$1,636,653 | |

See accompanying notes to unaudited condensed consolidated interim financial statements.

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CONDENSED CONSOLIDATED INTERIM STATEMENTS OF CASH FLOWS

(In thousands of dollars)

| (Unaudited) | | months ended stember 30, | | onths Ended ember 30, |
|--|--------------|-----------------------------|--------------|--------------------------|
| | 2012 | 2011 | 2012 | 2011 |
| Cash flows from operating activities: | | | | |
| Net income for the period | \$ 139,172 | \$ 29,223 | \$ 205,247 | \$ 75,362 |
| Adjustments for: | | | | |
| Amortization of tenant improvement allowances | 2,344 | 1,783 | 6,959 | 5,243 |
| Amortization of tenant inducements | 55 | 38 | 165 | 98 |
| Amortization of straight-line rent | (569) | (634) | (1,518) | (1,361) |
| Value of units and options granted under unit-based compensation plan | 1,370 | (131) | 4,306 | 1,593 |
| Depreciation of fixtures and equipment | 257 | 286 | 1,000 | 757 |
| Net finance costs | 24,185 | 19,505 | 87,240 | 76,349 |
| Fair value adjustment on investment properties | (109,879) | 2,997 | (134,693) | (15,157) |
| | 56,935 | 53,067 | 168,706 | 142,884 |
| Change in other non-cash operating working capital (NOTE 14) | 11,123 | 6,853 | (3,707) | (12,038) |
| Leasing commissions | (187) | (215) | (644) | (365) |
| Tenant improvement allowances | (7,856) | (7,456) | (14,396) | (11,502) |
| Tenant inducements | (25) | | (25) | - 440.070 |
| Net cash generated from operating activities | 59,990 | 52,249 | 149,934 | 118,979 |
| Interest received | 59,999 | 52,262 | 68 | 110.075 |
| Cash flows from operating activities | 59,999 | 52,262 | 150,002 | 119,075 |
| Cash flows from financing activities: | | | | |
| Mortgage principal repayments | (8,239) | (7,645) | (24,620) | (20,113) |
| Proceeds of new mortgage financing | _ | _ | _ | 333,600 |
| Repayment of financing | (21,227) | _ | (21,227) | (37,039) |
| Advance (repayment) of bank indebtedness | 910 | (3,000) | (5,869) | (3,000) |
| Interest paid | (21,535) | (23,811) | (66,207) | (62,408) |
| Capitalized debt placement costs | (190) | 9 | (485) | (2,743) |
| Cash received on exercise of options | _ | 101 | 829 | 457 |
| Issuance of units | _ | _ | 115,058 | 260,590 |
| Unit issue costs | 43 | (18) | (5,213) | (11,094) |
| Redemption of convertible debentures | (9,458) | _ | (9,458) | _ |
| Issuance of convertible debentures | _ | _ | _ | 75,000 |
| Convertible debenture issue costs | _ | _ | _ | (3,029) |
| Distributions to Unitholders | (23,777) | (22,715) | (68,476) | (60,853) |
| Purchase of units under normal course issuer bid | (==,,, | (589) | - | (589) |
| Cash flows from (used in) financing activities | (83,473) | (57,668) | (85,668) | 468,779 |
| - | | , , , , , , , | | , |
| Cash flows from investing activities: | (= 4.4) | | (| (500 505) |
| Acquisitions of investment properties | (5,642) | (7.406) | (50,336) | (582,383) |
| Additions to buildings and building improvements | (3,142) | (3,196) | (7,398) | (8,030) |
| Additions to recoverable improvements | (2,288) | (2,998) | (5,027) | (4,266) |
| Additions to fixtures and equipment | (212) | (62) | (1,573) | (104) |
| Proceeds of disposition | (44.204) | 1,567 | (CA 774) | 1,567 |
| Cash flows used in investing activities | (11,284) | (4,689) | (64,334) | (593,216) |
| Decrease in cash and cash equivalents | (34,758) | (10,095) | _ | (5,362) |
| Cash and cash equivalents, beginning of period | 34,758 | 11,233 | _ | 6,500 |
| Cash and cash equivalents, end of period | \$ - | \$ 1,138 | \$ - | \$ 1,138 |
| Supplemental disclosure of non-cash operating, financing and investing activities: | | Ţ 1,130 | - | Ų 1,130 |
| Value of units issued from conversion of convertible debentures | 108,581 | 2,138 | \$ 155,269 | \$ 15,889 |
| | | | | |
| Value of units issued under distribution reinvestment plan | 4,517 | 2,480 | 11,672 | 6,635 |
| Value of units issued under unit-based compensation plan | _ | 94 | 481 | 478 |
| Value of units issued upon conversion of exchangeable units | - | _ | 1,409 | 597 |
| Deferred loss on cash flow hedge | (368) | | (333) | _ |

See accompanying notes to unaudited condensed consolidated interim financial statements.



NOTES TO CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

(In thousands of dollars)

Three months and nine months ended September 30, 2012 and 2011 (Unaudited)

Primaris Retail Real Estate Investment Trust ("Primaris") is an unincorporated open-ended real estate investment trust ("REIT") created pursuant to the Declaration of Trust dated March 28, 2003 as amended and restated, and is governed by the laws of the Province of Ontario. Primaris' units and debentures are listed on the Toronto Stock Exchange and are traded under the symbol "PMZ". The registered office of Primaris is: 1 Adelaide Street East, Suite 900, Toronto, Ontario, M5C 2V9.

1. BASIS OF PREPARATION:

(a) Statement of compliance:

These condensed consolidated interim financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") including International Accounting Standard ("IAS") 34, Interim Financial Reporting, as issued by the International Accounting Standards Board ("IASB") and using accounting policies described herein. These condensed consolidated interim financial statements do not include all of the information required for full annual financial statements and should be read in conjunction with the annual financial statements for the year ended December 31, 2011, which have been prepared in accordance with IFRS as issued by the IASB.

These condensed consolidated interim financial statements were approved by the Board of Trustees on November 8, 2012.

(b) Basis of measurement:

These condensed consolidated interim financial statements have been prepared on a historical cost basis, except for the following material items in the condensed consolidated interim statements of financial position:

- Convertible debentures measured at fair value;
- Investment properties measured at fair value;
- Exchangeable units measured at fair value;
- Liabilities for unit-based payment arrangements measured at fair value; and
- Cash flow hedges measured at fair value.

These condensed consolidated interim financial statements are presented in Canadian dollars, which is Primaris' functional currency.

(c) Use of estimates and judgments:

The preparation of these condensed consolidated interim financial statements requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, revenue and expenses. Actual results may differ from these estimates.

Significant judgments and key estimates:

The following are significant judgments and key estimates that affect the reported amounts of assets and liabilities at the date of the condensed consolidated interim financial statements and the reported amounts of revenue and expenses during the period.

(i) Property valuations:

Investment properties, which are carried on the condensed consolidated interim statements of financial position at fair value, are valued by either qualified external valuation professionals or by management. Each property is subject to an external appraisal at least once in every three years. The valuations are based on a number of assumptions, such as appropriate discount rates and capitalization rates and estimates of future rental income, operating expenses and capital expenditures. The valuation of investment properties is one of the principal estimates and uncertainties of these condensed consolidated interim financial statements. Refer to note 4 for further information on estimates and assumptions made in the determination of the fair value of investment properties.

(ii) Income taxes:

Primaris is a mutual fund trust and a REIT pursuant to the Income Tax Act (Canada). Under current tax legislation, Primaris is not liable to pay Canadian income taxes provided that its taxable income is fully distributed to Unitholders each year. Primaris is a REIT if it meets prescribed conditions under the Income Tax Act (Canada) relating to the nature of its assets and revenue (the "REIT Conditions"). Primaris has reviewed the REIT Conditions and has assessed their interpretation and application to Primaris' assets and revenue, and it has determined that it qualifies as a REIT for the period.

Primaris expects to continue to qualify as a REIT under the Income Tax Act (Canada), however, should it no longer qualify, it would not be able to flow through its taxable income to Unitholders and Primaris would therefore be subject to tax.

2. SIGNIFICANT ACCOUNTING POLICIES:

The accounting policies set out below have been applied consistently to all periods presented in these condensed consolidated interim financial statements, and the most recent consolidated annual financial statements.

(a) Principles of consolidation:

These condensed consolidated interim financial statements include the accounts of all entities in which Primaris has a controlling interest. All intercompany transactions and balances have been eliminated upon consolidation.

(b) Investment properties:

Investment properties include land and buildings held primarily to earn rental income or for capital appreciation or for both, rather than for use in the production for supply of goods or services or for sale in the ordinary course of business.

On acquisition, investment properties are initially recorded at cost. Subsequent to initial recognition, Primaris uses the fair value model to account for investment properties. Under the fair value model, investment properties are recorded at fair value, determined based on available market evidence, at the condensed consolidated interim statements of financial position dates. Related fair value gains and losses are recognized in net income in the period in which they arise.

Subsequent capital expenditures are recorded to investment properties only when it is probable that future economic benefits of the expenditure will flow to Primaris and the cost can be measured reliably.

Gains or losses from the disposal of investment properties are determined as the difference between the net disposal proceeds and the carrying amount and are recognized in net income in the period of disposal.

(c) Leasing costs:

Leasing costs include commissions paid to external leasing agents and payments to tenants. Leasing costs are included as components of the fair value of investment properties.

Payments to tenants under lease obligations are characterized either as tenant improvements or as tenant inducements. The obligation is determined to be a tenant improvement when the payment to the tenant was spent on leasehold improvements. Otherwise, the obligations under the lease are treated as tenant inducements. Both tenant improvements and tenant inducements are amortized on a straight-line basis over the term of the lease as a reduction of revenue.

(d) Cash and cash equivalents:

Cash and cash equivalents include cash and short-term investments, such as bankers' acceptances and treasury bills, with initial maturity dates of less than 90 days.

(e) Fixtures and equipment:

Fixtures and equipment, including leasehold improvements and computer hardware, are recorded at cost less accumulated depreciation and net accumulated impairment losses. Depreciation expense is recorded on a straight-line basis over the estimated useful life of each asset. The depreciation method and useful lives are reviewed at each annual reporting date and adjusted if appropriate. Gains or losses arising from the derecognition of fixtures and equipment are determined as the difference between the net disposal proceeds and the carrying amount.

(f) Convertible debentures:

The convertible debentures are convertible into trust units of Primaris. As Primaris' trust units are redeemable at the option of the holder and are, therefore, considered puttable instruments in accordance with IAS 32, *Financial Instruments: Presentation* ("IAS 32"), the convertible debentures are considered a liability containing liability-classified embedded derivatives. Primaris has elected to record the full outstanding amount of each convertible debenture at its fair value with the changes being recognized in net income.

(g) Exchangeable units:

The exchangeable units of subsidiaries of Primaris are exchangeable into trust units at the option of the holder. The exchangeable units are considered puttable instruments and are required to be classified as financial liabilities. Further, the exchangeable units are classified as fair value through profit or loss financial liabilities and are, therefore, measured at fair value at each reporting period with any changes in fair value recognized in net income. The distributions paid on the exchangeable units are accounted for as finance costs (note 13).

(h) Trust units:

Primaris' trust units are redeemable at the option of the holder and, therefore, are considered puttable instruments. Puttable instruments are required to be accounted for as financial liabilities, except where certain conditions are met in accordance with IAS 32, in which case, the puttable instruments may be presented as equity. Primaris' trust units meet the conditions of IAS 32 and are, therefore, classified and presented as equity.



(i) Finance income and finance costs:

Finance income comprises interest income on funds invested and the amortization of gains on hedging instruments that are recognized in net income. Interest income is recognized as it accrues in net income, using the effective interest method.

Finance costs comprise interest expensed on borrowings, distributions on exchangeable units classified as liabilities, fair value changes recognized on financial assets and liabilities, the amortization of losses on hedging instruments that are recognized in net income, and debt placement costs.

Debt placement costs associated with financial liabilities, measured at amortized cost, are presented with the related debt instrument and amortized using the effective interest rate over the anticipated life of the related debt.

Debt placement costs associated with the issuance of convertible debentures, which are recorded at market value, are expensed as incurred.

(j) Revenue recognition:

Revenue from investment properties includes minimum rent earned from tenants under lease agreements, percentage rent, property tax and operating cost recoveries and other incidental income, and is recognized as revenue over the term of the underlying leases. All predetermined minimum rent adjustments in lease agreements are accounted for on a straight-line basis over the term of the respective leases. Percentage rent is not recognized until a tenant's actual sales reach the sales threshold as set out in the tenant's lease.

(k) Lease payments:

Payments made under operating leases are recognized in net income on a straight-line basis over the term of the lease. Lease incentives received are recognized as an integral part of the total lease expense over the term of the lease.

(l) Employee benefits:

A defined contribution plan is a post-employment benefit plan under which an entity pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution pension plans are recognized as an employee benefit expense in net income in the years during which services are rendered by employees.

Short-term employee benefit obligations are measured on an undiscounted basis and are expensed as the related service is provided. A liability is recognized for the amount estimated to be paid under short-term cash bonus or profit-sharing plans.

(m) Unit-based compensation:

Primaris has a unit option plan, which provides holders with the right to receive trust units, which are puttable. Primaris measures these amounts at fair value at the grant date and compensation expense is recognized over the vesting period. The amounts are fair valued at each reporting period and the change in fair value is recognized as compensation expense. The unit-based compensation is presented as a liability.

(n) Financial instruments:

Financial instruments are classified as one of the following: (i) held-to-maturity, (ii) loans and receivables, (iii) financial liabilities, (iv) financial assets or financial liabilities at fair value through profit or loss, or (v) available-for-sale. Financial instruments are recognized initially at fair value. Financial instruments classified as held-to-maturity, loans and receivables, or financial liabilities are subsequently measured at amortized cost. Financial assets and liabilities classified as fair value through profit and loss are measured at fair value with unrealized gains and losses recognized in net income. Available-for-sale financial instruments are subsequently measured at fair value, with unrealized gains and losses recognized in other comprehensive income (loss).

Primaris designates its cash and cash equivalents, rents receivable and other receivables as loans and receivables; mortgages payable, bank indebtedness, accounts payable and other liabilities, and distribution payable as other liabilities; and exchangeable units and convertible debentures as financial liabilities at fair value through profit or loss. Primaris has neither available-for-sale nor held-to-maturity instruments.

Where financial instruments are reported at their amortized cost, transaction costs that are directly attributable to the acquisition or issuance of financial assets or liabilities are accounted for as part of the carrying amount of the respective asset or liability at inception.

All derivative instruments, including embedded derivatives, are recorded at fair value and any changes in fair value are recognized in net income.

(o) Hedging:

The instruments that are used in hedging transactions are formally assessed both at the inception of a transaction and on an ongoing basis as to whether the instruments that are used in hedging transactions are highly effective in offsetting changes in fair values of hedged items.

In a cash flow hedge, the change in fair value of the derivative, to the extent effective, is recorded in other comprehensive income (loss) until the asset or liability being hedged affects the condensed consolidated interim statements of income and comprehensive income, at which time, the related change in fair value of the derivative is recognized in net income over the life of the hedged item. Hedge ineffectiveness, if any, is recognized in net income immediately.

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(p) Income taxes:

Primaris is a mutual fund trust and a REIT pursuant to the Income Tax Act (Canada). Under current tax legislation, a REIT is entitled to deduct distributions of taxable income such that it is not liable to pay income taxes provided that its taxable income is fully distributed to Unitholders. Primaris intends to continue to qualify as a REIT and to make distributions not less than the amount necessary to ensure that Primaris will not be liable to pay income taxes. Accordingly, no current or deferred income taxes have been recorded in the condensed consolidated interim financial statements.

(q) Future accounting changes:

(i) IAS 1, Presentation of Financial Statements ("IAS 1"):

Primaris intends to adopt the amendments to IAS 1 in its financial statements for the annual period beginning on January 1, 2013. Primaris does not expect IAS 1 to have a significant impact on its condensed consolidated interim financial statements and will not early adopt the new standard.

(ii) IFRS 9, Financial Instruments ("IFRS 9"):

IFRS 9 was issued to replace IAS 39, Financial Instruments: Recognition and Measurement ("IAS 39"). IFRS 9 uses a single approach to determine whether a financial asset is measured at amortized cost or fair value, replacing the multiple classification rules in IAS 39. The approach in IFRS 9 is based on how an entity manages its financial instruments in the context of its business model and the contractual cash flow characteristics of its financial assets. The standard is effective for annual periods beginning on or after January 1, 2015, with early adoption permitted. Primaris does not expect IFRS 9 to have a significant impact on its condensed consolidated interim financial statements and will not early adopt the new standard.

(iii) IFRS 11, Joint Arrangements ("IFRS 11"):

IFRS 11 replaces IAS 31, Interest in Joint Ventures. The new standard redefines joint operations and joint ventures and requires joint operations to be proportionately consolidated and joint ventures to be equity-accounted. Primaris has one investment that is currently proportionately consolidated. Under IFRS 11, this investment will be classified as a joint operation and, therefore, will continue to be proportionately consolidated. This standard is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. Primaris does not expect any impact on its condensed consolidated interim financial statements from this standard.

(iv) IFRS 12, Disclosure of Interests in Other Entities ("IFRS 12"):

IFRS 12 outlines the disclosures for interests in subsidiaries, joint ventures and associates. The standard requires Primaris to disclose information that enables users of financial statements to evaluate the nature, risks and financial effects associated with its interests in other entities. This standard is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. Primaris does not expect IFRS 12 to have a significant impact on its condensed consolidated interim financial statements and will not early adopt the new disclosures.

(v) IFRS 13, Fair Value Measurement ("IFRS 13"):

IFRS 13 provides a single source of guidance on how to measure fair value where fair value is already required or permitted by other IFRS standards (except IFRS 2, *Share-Based Payment*, and IAS 17, *Leases*). The standard also enhances disclosure requirements for information about fair value measurements and the use of management's judgment. This standard is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. Primaris does not expect IFRS 13 to have a significant impact on its condensed consolidated interim financial statements and will not early adopt the new standard.



3. ACQUISITIONS:

During the quarter ended June 30, 2012, Primaris completed the purchase of Driftwood Mall in Courtenay, British Columbia. During the quarter ended September 30, 2012, Primaris purchased a property adjacent to an existing shopping centre.

During the year ended December 31, 2011, Primaris completed the purchase of five properties: Burlington Mall in Burlington, Ontario; Oakville Place in Oakville, Ontario; Place Vertu in Saint-Laurent, Quebec; St. Albert Centre in St. Albert, Alberta; and Tecumseh Mall in Windsor, Ontario. Also, during the fourth guarter, Primaris purchased a property adjacent to an existing shopping centre.

The purchases have been accounted for as asset acquisitions with the results of operations included in these condensed consolidated interim financial statements. The purchase price allocation to net assets was as follows:

| | Septe | ember 30, 2012 | Dec | ember 31, 2011 | |
|--|-------|----------------------------|-----|-----------------------------|--|
| Investment properties Other assets Other liabilities | \$ | 52,173 1,367 (1,542) | \$ | 584,546 3,534 (2,692) | |
| Less mortgage payable | \$ | 51,998 (1,662) | \$ | 585,388 – | |
| Purchase price paid in cash, including acquisition costs of \$555 (2011 - \$9,546) | \$ | 50,336 | \$ | 585,388 | |

With the acquisition made during the quarter ended September 30, 2012, Primaris assumed a mortgage of \$1,662. The mortgage matures December 1, 2014 and bears interest at a fixed rate of 3.78%.

In 2011, Primaris arranged third-party mortgage funding of \$108,600 and \$115,000 with respect to the acquisitions of Burlington Mall and Oakville Place, respectively. The respective loans have terms of 5 years and 10 years and bear interest at fixed rates of 3.83% and 4.74%.

4. INVESTMENT PROPERTIES:

| | Nine months ended September 30, 2012 | Year ended December 31, 2011 |
|---|--|------------------------------------|
| Balance, beginning of period | \$ 3,557,900 | \$ 2,804,900 |
| Acquisitions of investment properties, including acquisition costs of \$555 | | |
| (December 31, 2011 - \$9,546) | 52,173 | 584,546 |
| Additions: | | |
| Capital expenditures | 12,425 | 25,064 |
| Direct leasing costs | 15,065 | 19,667 |
| Dispositions | _ | (19,833) |
| Fair value adjustment on investment properties | 134,693 | 149,113 |
| Amortization of leasing costs and straight-line rents included in revenue | (5,606) | (5,557) |
| Balance, end of period | \$ 3,766,650 | \$ 3,557,900 |

Investment properties are stated at fair value. The fair value was determined by a combination of valuations made by independent external appraisers having appropriate professional qualifications and internal management valuations primarily using a discounted cash flow model.

(a) External appraisals:

Each property is subject to an external appraisal at least once in every three years.

Aggregate fair value of properties externally appraised for the guarter ending:

| | 2012 | 2011 |
|--------------------|------------------------|--------------|
| March 31 | \$ 210,800 | \$ 21,900 |
| June 30 | 236,250 ⁽¹⁾ | 1,028,900(1) |
| September 30 | 435,550 ⁽¹⁾ | 297,600 |
| December 31 | n/a | 348,000 |
| Year-to-date total | \$ 882,600 | \$ 1,696,400 |

(1) Includes properties acquired during the quarter at their fair values.

(b) Internal appraisals:

Fair values were primarily determined by using a discounted cash flow model. Using this model, discount rates were applied to the projected annual operating cash flows, generally over a term of 10 years, including a terminal value based on a capitalization rate to estimated year 11 cash flows. As at September 30, 2012 and December 31, 2011, the fair values of investment properties purchased during the previous 12 months were determined to be equal to the purchase price, net of acquisition costs.

Valuations are most sensitive to changes in discount rates and capitalization rates. Primaris received quarterly capitalization rate reports from independent external appraisers and these reports support management's view on the investment metrics used. Below are the key rates used in the modeling process for both internal and external appraisals:

| | September 30, 2012 | | | December 31, 2011 | | | |
|----------------------------|--------------------|---------|------------------|-------------------|---------|---------------------|--|
| | Maximum | Minimum | Weighted average | Maximum | Minimum | Weighted average | |
| Discount rate | 10.0% | 6.3% | 7.0% | 10.7% | 6.5% | 7.3% | |
| Terminal cap rate | 9.0% | 5.3% | 6.1% | 9.5% | 5.5% | 6.3% | |
| Investment horizon (years) | 10 | 10 | 10 | 10 | 10 | 10 | |

Primaris' Yonge Street assets, which represent less than 1% of the portfolio value, were appraised at a capitalization rate lower than this range reflecting, in part, the redevelopment potential of these locations.

(c) Fair value sensitivity:

Valuations are most sensitive to change in discount rates and capitalization rates. The following table summarizes the rate sensitivity:

| Capitalization rate sensitivity increase (decrease) | Weighted Discount rate | l average Terminal cap rate | Fair value of investment properties | Fait value variance | % change | Debt to total assets | |
|---|------------------------------|-----------------------------------|-------------------------------------|------------------------|----------|----------------------------|--|
| (0.75)% | 5.36% | 6.28% | \$ 4,306,450 | \$ 539,800 | 14.3% | 34.1% | |
| (0.50)% | 5.61% | 6.53% | 4,110,350 | 343,700 | 9.1% | 35.7% | |
| (0.25)% | 5.86% | 6.78% | 3,931,150 | 164,500 | 4.4% | 37.3% | |
| September 30, 2012 | 6.11% | 7.03% | 3,766,650 | _ | _ | 38.9% | |
| 0.25% | 6.36% | 7.28% | 3,615,250 | (151,400) | (4.0)% | 40.6% | |
| 0.50% | 6.61% | 7.53% | 3,475,350 | (291,300) | (7.7)% | 42.2% | |
| 0.75% | 6.86% | 7.78% | 3,345,750 | (420,900) | (11.2)% | 43.8% | |

Two land leases meet the definition of a finance lease and are included in the fair value of investment properties.

Included in investment properties is \$34,164 (December 31, 2011 - \$34,010) of net improvements to be recovered from tenants.

The investment properties have been pledged as security for Primaris' mortgages payable and bank indebtedness. In addition, Primaris' interest in one property remains pledged as security for \$5,326 (December 31, 2011 - \$19,466) of obligations of its joint venture partner, which matures on April 1, 2013. Primaris has been indemnified and has implemented appropriate additional protective measures to minimize the risk of any loss.

5. RENTS RECEIVABLE:

| | Septe | mber 30, 2012 | Dece | mber 31, 2011 | |
|---|-------|------------------|------|------------------|--|
| Rents receivable, net of allowance of \$1,232 (December 31, 2011 - \$1,167) | \$ | 2,093 | \$ | 2,159 | |
| Accrued recovery revenue | | 1,031 | | 2,739 | |
| Accrued percentage rent | | 556 | | 724 | |
| Other amounts receivable | | 1,090 | | 1,765 | |
| | \$ | 4,770 | \$ | 7,387 | |

6. OTHER ASSETS AND RECEIVABLES:

| | September 30 201 | • | |
|--|---------------------|--------------------|--|
| Prepaid realty taxes | \$ 16,69 | 6 \$ 4,207 | |
| Prepaid ground rent | 46 | 7 318 | |
| Fixtures and equipment, net of accumulated depreciation of \$2,029 | | | |
| (December 31, 2011 - \$2,445) | 4,88 | 8 4,315 | |
| Other assets | 4,46 | 3,143 | |
| Escrow funds | | - 13,027 | |
| | \$ 26,51 | 1 \$ 25,010 | |

A portion of the proceeds of a sale of a property were released from escrow upon registration of a mortgage secured by a different shopping centre in the Primaris portfolio.



7. MORTGAGES PAYABLE:

Mortgages payable are secured by investment properties and, in many cases, by corporate guarantees, and bear interest at fixed rates ranging between 3.78% and 7.20% (December 31, 2011 - 3.83% and 7.45%). The weighted average interest rate for the mortgages payable, excluding the finance costs, is 5.41% (December 31, 2011 - 5.41%). This rate reflects the marking-to-market of interest rates for all debts assumed in conjunction with property acquisitions. Mortgages payable mature at various dates between 2012 and 2022.

| | September 30, 2012 | December 31, 2011 | |
|--|-----------------------|----------------------|--|
| Mortgages payable | \$ 1,387,423 | \$ 1,431,608 | |
| Mark-to-market adjustment, net | 339 | 665 | |
| Debt placement costs, net of accumulated amortization of \$4,649 | | | |
| (December 31, 2011 - \$4,198) | (5,783) | (6,398) | |
| | 1,381,979 | 1,425,875 | |
| Less current portion | (244,896) | (53,004) | |
| | \$ 1,137,083 | \$ 1,372,871 | |

Included in the current portion as at September 30, 2012 is \$100,528 for a debt maturing in July 1, 2013 that was refinanced subsequent to the quarter end (note 22).

Future principal payments on the mortgages payable are as follows:

| | Payments on maturity | Total annual payments | Total | |
|----------------|-------------------------|-----------------------|--------------|--|
| 2012 remainder | \$ – | \$ 8,368 | \$ 8,368 | |
| 2013 | 213,917 | 31,503 | 245,420 | |
| 2014 | 99,054 | 29,621 | 128,675 | |
| 2015 | 96,920 | 28,065 | 124,985 | |
| 2016 | 130,239 | 24,944 | 155,183 | |
| Thereafter | 648,021 | 76,771 | 724,792 | |
| | \$ 1,188,151 | \$ 199,272 | \$ 1,387,423 | |

8. CONVERTIBLE DEBENTURES:

| | | | | | onths ended er 30, 2012 | Year ended December 31, 2011 | |
|--|----------|------------------------------------|------------------------------------|------------------------------------|----------------------------|---------------------------------|-------|
| | | 5.85% convertible debentures | 6.30% convertible debentures | 5.40% convertible debentures | Total | Total | |
| Principal balance, beginning of period | \$ 2,789 | \$ 93,476 | \$ 68,937 | \$ 75,000 | \$ 240,202 | \$ 179,252 | ••••• |
| Issued | _ | - | _ | - | _ | 75,000 | |
| Conversions | (866) | (84,018) | (48,645) | _ | (133,529) | (14,050) | |
| Redemptions | - | (9,458) | _ | _ | (9,458) | - | |
| Principal balance, end of period | 1,923 | _ | 20,292 | 75,000 | 97,215 | 240,202 | |
| Fair value adjustment | 1,872 | - | 12,165 | 4,605 | 18,642 | 28,564 | |
| | \$ 3,795 | \$ - | \$ 32,457 | \$ 79,605 | \$ 115,857 | \$ 268,766 | |

Fair value is calculated using the quoted market price on September 30, 2012 and December 31, 2011.

The full terms of the convertible debentures are contained in the public offering documents and the following table summarizes some of the terms:

| Debenture series | Principal September | • | Maturity | Interest rate | Conversion price | | Redemption date after | |
|-------------------------|------------------------|----------------------|---|-------------------------|---------------------|--|--------------------------|--|
| 6.75% 5.85% 6.30% | \$ | 1,923 _ 20,292 | June 30, 2014 August 1, 2014 September 30, 2015 | 6.75% 5.85% 6.30% | \$ | \$ 12.25 June 22.55 Augus 16.70 Octobe | | |
| 5.40% | | 75,000 | November 30, 2018 | 5.40% | | 28.84 | December 1, 2016 | |

Under certain circumstances, redemption of the convertible debentures may occur sooner than the redemption date.

(a) 6.75% convertible debentures:

During the nine months ended September 30, 2012, holders of \$866 (September 30, 2011 - \$703) of convertible debentures at face value exercised their option to convert to units. A total of 70,684 units (September 30, 2011 - 57,384 units) were issued on conversion. As at September 30, 2012, the face value of this series of debentures was \$1,923 (December 31, 2011 - \$2,789).

(b) 5.85% convertible debentures:

During the nine months ended September 30, 2012, holders of \$84,018 (September 30, 2011 - nil) of convertible debentures at face value exercised their option to convert to units. A total of 3,725,847 units (September 30, 2011 - nil) were issued on conversion.

On August 17, 2012, Primaris redeemed the remaining \$9,458 of convertible debentures at face value. As at September 30, 2012, the face value of this series of debentures was nil (December 31, 2011 - \$93,476).

(c) 6.30% convertible debentures:

During the nine months ended September 30, 2012, holders of \$48,645 (September 30, 2011 - \$11,886) of convertible debentures at face value exercised their option to convert to units. A total of 2,912,860 units (September 30, 2011 - 711,725 units) were issued on conversion. As at September 30, 2012, the face value of this series of debentures was \$20,292 (December 31, 2011 - \$68,937).

(d) 5.40% convertible debentures:

During the nine months ended September 30, 2012 and 2011, there were no conversions and no repurchases under Primaris' normal course issuer bid of this series of convertible debentures. As at September 30, 2012, the face value of this series of debentures was \$75,000 (December 31, 2011 - \$75,000).

9. BANK INDEBTEDNESS:

Primaris has an operating line of \$100,000 that expires on July 31, 2013. The operating line is secured by fixed charges on certain investment properties and a corporate guarantee. Draws on the operating line are subject to certain conditions (note 16); interest is at prime plus applicable premiums or, at the option of Primaris, at bankers' acceptance rates, plus applicable premiums. As at September 30, 2012, \$910 of the operating line was in use (December 31, 2011 - \$6,779).

10. ACCOUNTS PAYABLE AND OTHER LIABILITIES:

| | Septe | mber 30, 2012 | Dece | mber 31, 2011 | |
|---|-------|------------------------|------|------------------------|--|
| Accounts payable and accrued liabilities Tenant deposits Deferred revenue | \$ | 54,650 5,089 465 | \$ | 57,073 5,573 303 | |
| Less non-current portion of accounts payable and other liabilities | | 60,204 (4,296) | | 62,949 (1,205) | |
| | \$ | 55,908 | \$ | 61,744 | |

11. EQUITY:

Primaris is authorized to issue an unlimited number of trust units. Each trust unit represents a single vote at any meeting of Unitholders and entitles the Unitholder to receive a pro rata share of all distributions. The Unitholders have the right to require Primaris to redeem their trust units on demand. Upon receipt of the redemption notice by Primaris, all rights to and under the trust units tendered for redemption shall be surrendered and the holder thereof shall be entitled to receive a price per trust unit ("Redemption Price"), as determined by a market formula. The Redemption Price will be paid in accordance with the conditions provided for in the Declaration of Trust.

Primaris' trust units are liability instruments because the trust units are redeemable at the option of the holder. Primaris' trust units meet the conditions of IAS 32 and are, therefore, classified and presented as equity.

Primaris has also issued exchangeable units. As at September 30, 2012, there were 2,122,261 exchangeable units issued and outstanding by subsidiaries of Primaris with a carrying value of \$51,741 (December 31, 2011 - 2,187,261 units with a carrying value of \$45,079). These exchangeable units are economically equivalent to trust units and are entitled to receive distributions equal to those provided to holders of trust units. However, these units are not the class of instruments subordinate to all other classes of instruments. As a result, they are not eligible for equity presentation and are presented as liabilities. Exchangeable units are recognized at fair value, which is calculated using the quoted market price of Primaris' trust units at the end of each reporting period.



Since the exchangeable units are presented as liabilities, the distributions on these units are recognized as part of finance costs (note 13). Primaris' Trustees have discretion in declaring distributions.

(a) Units outstanding:

| | | Dece | Year ended ember 31, 2011 | | | |
|------------|---|---|--|---|--|--|
| Units | Amount | Units | Amount | | | |
| 80,552,971 | \$1,124,856 | 66,577,418 | \$ 847,827 | | | |
| 509,562 | 11,672 | 422,088 | 8,714 | | | |
| 6,709,391 | 155,269 | 864,335 | 17,926 | | | |
| - | _ | (31,000) | (589) | | | |
| 60,123 | 1,310 | 40,130 | 935 | | | |
| 5,002,500 | 109,845 | 12,650,000 | 249,446 | | | |
| 65,000 | 1,409 | 30,000 | 597 | | | |
| 92,899,547 | \$1,404,361 | 80,552,971 | \$ 1,124,856 | | | |
| 2,187,261 | \$ 45,079 | 2,217,261 | \$ 43,325 | | | |
| (65,000) | (1,409) | (30,000) | (597) | | | |
| _ | 8,071 | _ | 2,351 | | | |
| 2,122,261 | \$ 51,741 | 2,187,261 | \$ 45,079 | | | |
| 95,021,808 | | 82,740,232 | | | | |
| | Septe Units 80,552,971 509,562 6,709,391 - 60,123 5,002,500 65,000 92,899,547 2,187,261 (65,000) - 2,122,261 | 80,552,971 \$1,124,856 509,562 11,672 6,709,391 155,269 60,123 1,310 5,002,500 109,845 65,000 1,409 92,899,547 \$1,404,361 2,187,261 \$45,079 (65,000) (1,409) - 8,071 2,122,261 \$51,741 | September 30, 2012 December 30 Units Amount Units 80,552,971 \$1,124,856 66,577,418 509,562 11,672 422,088 6,709,391 155,269 864,335 - - (31,000) 60,123 1,310 40,130 5,002,500 109,845 12,650,000 65,000 1,409 30,000 92,899,547 \$1,404,361 80,552,971 2,187,261 \$ 45,079 2,217,261 (65,000) (1,409) (30,000) - 8,071 - 2,122,261 \$ 51,741 2,187,261 | September 30, 2012 December 31, 2011 Units Amount Units Amount 80,552,971 \$1,124,856 66,577,418 \$ 847,827 509,562 11,672 422,088 8,714 6,709,391 155,269 864,335 17,926 - - (31,000) (589) 60,123 1,310 40,130 935 5,002,500 109,845 12,650,000 249,446 65,000 1,409 30,000 597 92,899,547 \$1,404,361 80,552,971 \$1,124,856 2,187,261 \$ 45,079 2,217,261 \$ 43,325 (65,000) (1,409) (30,000) (597) - 8,071 - 2,351 2,122,261 \$ 51,741 2,187,261 \$ 45,079 | | |

Primaris issued 5,002,500 units on May 22, 2012, 11,000,000 units on June 13, 2011 and 1,650,000 units on June 20, 2011. Subsequent to September 30, 2012, Primaris issued 4,904,750 units (note 22).

(b) Distribution reinvestment plan:

Primaris has a distribution reinvestment plan that allows Unitholders to use the monthly cash distributions paid on their existing units to purchase additional units directly from Primaris. Unitholders who elect to participate in the distribution reinvestment plan will receive a further distribution, payable in units, equal in value to 3% of each cash distribution.

(c) Normal course issuer bid:

No units were repurchased pursuant to the issuer bid (note 16) during the nine months ended September 30, 2012 (September 30, 2011 - 31,000). No convertible debentures were repurchased in the nine months ended September 30, 2012 (September 30, 2011 - nil).

(d) Unit-based compensation plan:

In order to provide long-term compensation to certain officers, employees and Trustees of Primaris, there may be grants of restricted units or options, which are subject to certain restrictions. Under Primaris' unit-based compensation plan, the maximum number of total units available for grant is limited to 7% of the issued and outstanding units at the time the plan was approved.

For restricted units granted to Trustees, the units vest at the earlier of two events: (i) four years from the grant date; and (ii) Trustee departure. As the Trustees can control when the restricted share units vest, they were considered fully vested when issued. Upon exchange of the restricted share units, the Trustees have the option to settle in cash instead of units issued from treasury and, therefore, the awards are classified as cash-settled unit-based payments and presented as liabilities. The restricted share units accrue distributions in the form of additional grants of restricted share units with all the same terms. These restricted share units are recognized as liabilities, which are indexed to changes in fair value of Primaris units.

Restricted units granted to employees are recognized based on the grant date fair value. The awards will be satisfied by trust units issued from treasury. Since trust units are redeemable at the option of the holder, the restricted share units are classified as cash-settled unit-based payments and presented as liabilities. The restricted units are subject to vesting conditions and are subject to forfeiture until the employees have been employed by Primaris for a specified period of time. The restricted share units accrue cash distributions during the vesting period and accrued distributions will be paid when the restricted units vest. These restricted share units are recognized as liabilities, which are indexed to changes in fair value of Primaris units.

Option values are initially calculated based on the grant date fair value. Typically, options vest 25% at the end of the year the award was granted, and a further 25% at the end of each of the following three years. Since trust units are redeemable at the option of the Unitholder, the options are classified as cash-settled unit-based payments and are recognized as liabilities, which are to be indexed to changes in fair value of the options.

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Primaris accounts for its unit-based compensation using the fair value method, under which compensation expense is recognized over the vesting period. Unit-based compensation expense and assumptions used in the calculation thereof are as follows:

| | September 30, 2012 | · | |
|--|--|---------------------------------|--|
| Unit-based compensation Compensation expense Fair value adjustments | \$ 1,289 3,017 | \$ 1,292 665 | |
| Unit options granted Unit option holding period (years) Volatility rate Distribution yield Risk-free interest rate | 466,647 7 18.25% 5.60% 1.70% | 308,148 7 20.00% 6.10% | |
| Weighted average fair value, at grant date: Options Restricted share units | \$ 1.80 21.38 | | |

The number of options outstanding changed as follows:

| , | | Nine months ended September 30, 2012 | | | Year ended December 31, 2011 | | | |
|------------------------------|-------------------|---|--|-------------------|---------------------------------|--|--|--|
| | Number of options | | Veighted average exercise price | Number of options | ١ | Weighted average exercise price | | |
| Balance, beginning of period | 932,793 | \$ | 17.43 | 664,775 | \$ | 15.73 | | |
| Granted | 466,647 | \$ | 21.54 | 308,148 | \$ | 20.32 | | |
| Exercised | (56,863) | \$ | 14.58 | (40,130) | \$ | 11.40 | | |
| Expired/forfeited | (2,637) | \$ | 20.32 | _ | \$ | _ | | |
| Balance, end of period | 1,339,940 | \$ | 18.98 | 932,793 | \$ | 17.43 | | |
| Exercisable, end of period | 471,334 | | | 508,334 | | | | |

As at September 30, 2012, the following options were outstanding:

| Exercise price | Number of options | Remaining weighted average life (in years) |
|-------------------|-------------------|--|
| \$10.70 | 28,088 | 3.2 |
| \$14.06 | 90,000 | 3.9 |
| \$16.81 | 255,258 | 4.2 |
| \$17.17 | 3,878 | 4.4 |
| \$17.25 | 203,216 | 4.4 |
| \$20.32 | 292,853 | 5.2 |
| \$21.54 | 466,647 | 6.2 |
| \$10.70 - \$21.54 | 1,339,940 | 5.1 |

The number of restricted share units outstanding changed as follows:

| | Nine months ended September 30, 2012 | Year ended December 31, 2011 |
|------------------------------|---|---------------------------------|
| Balance, beginning of period | 103,190 | 53,037 |
| Granted | 47,715 | 50,153 |
| Exercised | (3,260) | _ |
| Cancelled/forfeited | (615) | - |
| Balance, end of period | 147,030 | 103,190 |
| Exercisable, end of period | 29,154 | 23,696 |

As at September 30, 2012, the carrying value of total unit-based compensation liability was \$7,910 (December 31, 2011 - \$4,091).



12. INVESTMENT IN JOINT VENTURE:

During 2009, Primaris entered into an agreement to establish a joint venture, in which Primaris has a 50% interest. The joint venture became effective on December 17, 2009 with contributions of cash and fixed assets by the venturers which were recognized and measured at their fair values.

The condensed consolidated interim financial statements include Primaris' proportionate share of the assets, liabilities, revenue and expenses of the joint venture.

| | September 30, 2012 | December 31, 2011 | |
|-----------------------------|-----------------------|----------------------|---|
| Assets: | | | |
| Non-current | \$ 113,185 | \$ 113,185 | |
| Current | 2,951 | 2,669 | |
| Liabilities: | | | |
| Non-current | - | _ | |
| Current | 152 | 247 | |
| | Nine Months | Year Ended | |
| | Ended September 30, | December 31, | |
| | 2012 | 2011 | |
| Revenue | \$ 8,706 | \$ 11,992 | • |
| Expenses | 3,521 | 4,803 | |
| Cash provided by (used in): | | | |
| Operations | \$ 4,779 | \$ 7,703 | |
| Investments | (599) | (220) | |

In addition to the above, Primaris' liabilities include a \$63,000 (December 31, 2011 - \$63,000) mortgage secured by its interest in the joint venture. Primaris' interest in the joint venture has also been pledged as security for \$5,326 (December 31, 2011 - \$19,466) of obligations of its joint venture partner, which matures on April 1, 2013. The joint venture partner is the manager of the property.

13. FINANCE COSTS:

| | Three months ended September 30, | | | ended r 30, | | | | |
|---|----------------------------------|-------------|----------|----------------|--------------|---------|--------|-------|
| | | 2012 | terribei | 2011 | 2012 | terribe | 2011 | |
| Mortgages payable | \$ | 18,203 | ••••• | 19,221 | \$ 55,506 | \$ | 52,003 | ••••• |
| Convertible debentures | | 1,881 | | 3,567 | 8,192 | | 8,972 | |
| Bank indebtedness | | 95 | | 480 | 500 | | 1,144 | |
| Amortization of net loss on cash flow hedges | | 57 | | 58 | 170 | | 173 | |
| Amortization of debt issuance costs | | 358 | | 449 | 1,100 | | 1,018 | |
| Interest incurred | | 20,594 | | 23,775 | 65,468 | | 63,310 | |
| Distributions on exchangeable units | | 647 | | 667 | 1,950 | | 2,006 | |
| Convertible debenture issuance costs | | _ | | _ | _ | | 3,029 | |
| Fair value adjustment on convertible debentures | | 1,213 | | (3,721) | 11,820 | | 5,989 | |
| Fair value adjustment for exchangeable units | | 1,740 | | (1,203) | 8,070 | | 2,111 | |
| | \$ | 24,194 | \$ | 19,518 | \$ 87,308 | \$ | 76,445 | |

14. CHANGE IN OTHER NON-CASH OPERATING WORKING CAPITAL:

| | Three months ended September 30, | | Nine months ended September 30, | | | | | |
|---|-------------------------------------|----------------|------------------------------------|----|----------------|----|------------------|--|
| | | 2012 | 2011 | | 2012 | | 2011 | |
| Rents receivable | \$ | 1,369 | \$ 2,026 | \$ | 2,617 | \$ | 1,003 | |
| Other assets and receivables, excluding fixtures and | | 4 705 | 4.550 | | 470 | | (0.074) | |
| equipment and escrow funds | | 4,795 5.001 | 4,550 421 | | 439 (6.437) | | (8,834) | |
| Accounts payable and other liabilities Mortgage mark-to-market adjustment, net | | (42) | (144) | | (326) | | (3,781) (426) | |
| | \$ | 11,123 | \$ 6,853 | \$ | (3,707) | \$ | (12,038) | |

15. SEGMENT DISCLOSURE:

Substantially all of Primaris' assets are in and its revenue is derived from the Canadian real estate industry segment. No single tenant accounts for more than 4.2% (December 31, 2011 - 4.1%) of Primaris' gross rent.

16. CAPITAL MANAGEMENT:

Primaris manages its capital structure in order to support ongoing property operations, developments and acquisitions, as well as to generate stable and growing cash distributions to Unitholders - one of Primaris' primary objectives. Primaris defines its capital structure to include: mortgages payable, bank indebtedness, acquisition facilities, convertible debentures, exchangeable units and trust units. There were no changes to Primaris' approach to capital management for the nine months ended September 30, 2012.

Primaris reviews its capital structure on an ongoing basis. Primaris adjusts its capital structure in response to investment opportunities, the availability of capital and anticipated changes in economic conditions and their impact on Primaris' portfolio. Primaris also adjusts its capital structure for budgeted development projects and distributions.

Primaris' strategy is driven in part by external requirements from certain of its lenders and by policies as set out under the Declaration of Trust. Primaris' Declaration of Trust requires that Primaris:

- (a) will not incur any new indebtedness on its properties in excess of 75% of the property's market value;
- (b) will not incur any indebtedness that would cause the Debt to Total Assets Ratio (as defined in the Declaration of Trust) to exceed 65%; and
- (c) will not incur floating rate indebtedness aggregating more than 15% of Total Assets.

In addition, Primaris is required by its lenders under the operating line to meet four financial covenants, as defined in the agreement:

- (a) a Debt to Total Assets Ratio of not more than 60%;
- (b) an Interest Coverage Ratio of greater than 1.75;
- (c) a Debt Service Coverage Ratio of greater than 1.5; and
- (d) a minimum equity of \$800,000.

Those amounts as at September 30, 2012 and December 31, 2011 were as follows:

| | September 30, 2012 | December 31, 2011 | |
|---|-----------------------|----------------------|-------|
| Debt to Total Assets | 38.9% | 46.6% | ••••• |
| Interest Coverage (rolling four quarters) | 2.5x | 2.3x | |
| Debt Service Coverage (rolling four quarters) | 1.9x | 1.7x | |
| Equity | \$2,229,480 | \$ 1,817,677 | |

For the nine months ended September 30, 2012, Primaris met all externally imposed requirements.

Primaris' mortgage lenders require security for their loans. The security can include: a mortgage, an assignment of the leases and rents receivable, corporate guarantees and assignment of insurance policies.

In December 2011, Primaris renewed its normal course issuer bid, which entitles Primaris to acquire up to 3,000,000 units, \$283 of the 6.75% convertible debentures, \$9,347 of the 5.85% convertible debentures, \$6,894 of the 6.30% convertible debentures, and \$7,500 of the 5.40% convertible debentures. Purchases under the bid could commence on December 23, 2011 and must terminate on the earlier of:
(a) December 22, 2012; (b) the date on which Primaris completes its purchases of units and convertible debentures; or (c) the date of notice by Primaris of termination of the bid. Purchases, if completed, will be made on the open market by Primaris. Securities purchased under this bid will be cancelled. The price Primaris will pay for any such units or debentures will be the market price at the time of acquisition. Primaris believes that the market price of its units or debentures at certain times may be attractive and that purchases of units or debentures from time to time would be an appropriate use of funds in light of potential benefits to Unitholders.

17. FINANCIAL RISK MANAGEMENT:

In the normal course of business, Primaris is exposed to a number of risks that can affect its operating performance. Risk management policies and processes are reviewed regularly to reflect changes in market conditions and Primaris' own activities. These risks, and the actions taken to manage them, are as follows:

(a) Credit risk:

Credit risk arises from the possibility that tenants may experience financial difficulty and be unable to pay the rents due under their lease commitments. Primaris attempts to mitigate the risk of credit loss by ensuring that its tenant mix is diversified and by limiting its exposure to any one tenant. Thorough credit assessments are conducted in respect of new leasing and tenant deposits are obtained when warranted.

Primaris' exposure to credit risk is based on business risks associated with the retail sector of the economy. Primaris measures this risk-by-tenant concentration across the portfolio. Primaris has over 1,100 different tenants across the portfolio.



Primaris establishes an allowance for doubtful accounts that represents the estimated losses with respect to rents receivable. The amounts that comprise the allowance are determined on a tenant-by-tenant basis based on the specific factors related to the tenant.

Primaris places its cash and cash equivalent investments with Canadian financial institutions with high credit ratings. Credit ratings are actively monitored and these financial institutions are expected to meet their obligation.

(b) Liquidity risk:

Liquidity risk is the risk that Primaris will not have sufficient access to cash, lines of credit and new debt and equity to fund its financial obligations as they fall due.

Primaris manages cash from operations and capital structure to ensure there are sufficient resources to operate the investment properties, fund anticipated leasing, make capital and development expenditures, meet its debt servicing obligations, fund general administrative costs and make Unitholder distributions. Primaris monitors compliance with debt covenants, estimating lease renewals and property acquisitions and dispositions. Staggering loan maturity dates mitigates Primaris' exposure to large amounts maturing in any one year and the risk that lenders will not refinance.

Primaris' exposure to refinancing risk arises from maturing mortgages payable, convertible debentures and the operating line. Maturing debt funding requirements are typically sourced from new capital from external sources. The ability to obtain funding, or favourable funding, depends on several factors, including current economic climate and quality of the underlying assets being refinanced.

The contractual future principal and interest payments on Primaris' mortgages payable are as follows:

| 2012 remainder | \$ 26,544 |
|----------------|--------------|
| 2013 | 310,269 |
| 2014 | 184,420 |
| 2015 | 174,525 |
| 2016 | 197,413 |
| Thereafter | 832,108 |
| | \$ 1,725,279 |

A schedule of mortgage principal repayment obligations is provided in note 7. Maturities of the convertible debentures, which under certain circumstances may be repaid through the issuance of units, are provided in note 8. Details on Primaris' operating line, on which \$910 was utilized on September 30, 2012, are disclosed in note 9.

(c) Market risk:

All of Primaris' investment properties are focused on the Canadian retail sector. Market risk is the risk that changes in market prices, such as interest rates and equity prices, will affect Primaris' financial instruments. All of Primaris' operations are denominated in Canadian dollars, resulting in no direct foreign exchange risk.

Primaris' existing mortgages payable are all at fixed interest rates. Primaris staggers the maturities of its mortgages payable in order to minimize the exposure to future interest rate fluctuation.

Convertible debentures, exchangeable units and unit-based compensation liabilities are recorded at their fair value based on market trading prices. An increase of \$1.00 in the underlying price of Primaris' trust units would result in an increase to liabilities, and decrease in net income and equity as follows:

- Convertible debentures \$972;
- Exchangeable units \$2,122; and
- Unit-based compensation \$871.

Fair values:

In addition to those financial instruments carried at fair values, the fair values of Primaris' financial assets and financial liabilities, together with the contractual carrying amounts shown in the condensed consolidated interim statements of financial position, are as follows:

| | Septembe | er 30, 2012 | December 31, 2011 | | |
|-------------------|-----------------|--------------|-------------------|--------------|--|
| | Carrying amount | Fair value | Carrying amount | Fair value | |
| Mortgages payable | \$ 1,387,423 | \$ 1,484,140 | \$ 1,431,608 | \$ 1,529,032 | |

Primaris uses various methods in estimating the fair values recognized in the condensed consolidated interim financial statements. The fair value hierarchy reflects the significance of inputs used in determining the fair values.

- Level 1 quoted prices in active markets;
- Level 2 inputs other than quoted prices in active markets or valuation techniques where significant inputs are based on observable market data; and
- Level 3 valuation technique for which significant inputs are not based on observable market data.

The following summarizes the significant methods and assumptions used in estimating fair values of Primaris' financial instruments:

(a) Mortgages payable:

The fair value of Primaris' mortgages payable is estimated based on the present value of future payments, discounted at the yield on a Government of Canada bond with the nearest maturity date to the underlying mortgage, plus an estimated credit spread at the reporting date for a comparable mortgage (Level 2).

(b) Convertible debentures:

The fair value of the convertible debentures is estimated based on the market trading prices of the convertible debentures (Level 2).

(c) Exchangeable units:

The fair value of the exchangeable units is estimated based on the market trading prices of Primaris' units (Level 1).

(d) Unit-based compensation:

The fair value of unit options granted is estimated using a binomial model for option valuation (Level 2).

The fair value of the restricted share units granted is estimated based on the market trading prices of Primaris' trust units (Level 1).

(e) Other financial assets and liabilities:

The carrying values of cash and cash equivalents, rents receivable, other assets and receivables, bank indebtedness, accounts payable and other liabilities, and distribution payable approximate their fair values due to their short-term nature.

(f) Cash flow hedge:

The fair value of the cash flow hedge is estimated based on market trading prices of the underlying bonds (Level 2).

18. HEDGE:

In June 2012, Primaris entered into hedge contracts with a Schedule I Canadian chartered bank that are scheduled to mature February 1, 2013. This hedge was completed to mitigate the risk of interest rate volatility in anticipation of the placement of a \$125,000 new fixed-rate, five year debt, principally to repay loans maturing during the first quarter of 2013.

Primaris achieved an effective hedge on the five-year Government of Canada bond yield of 1.448%, including the cost of the hedge. The credit spread on this anticipated loan is unknown as of September 30, 2012.

At September 30, 2012, the notional amount of the contracts was \$103,821, and the fair value was \$333. The fair value, as at September 30, 2012, of the contracts was recorded in accounts payable and other liabilities. In addition, during the nine months ended September 30, 2012, a \$333 loss on the cash flow hedge was recognized in other comprehensive income (loss).

19. MINIMUM RENT REVENUE:

Primaris enters into long-term lease contracts with tenants for space in its properties. Initial lease terms are generally between 3 and 10 years, with longer terms for anchor tenants at Primaris' retail properties. Leases generally provide for the tenant to pay Primaris base rent, with provisions for contractual increases in base rent over the term of the lease, plus operating cost and realty tax recoveries.

Future minimum rental revenue is as follows:

| 2012 remainder | \$ | 55,399 |
|----------------|------|-----------|
| 2013 | | 213,968 |
| 2014 | | 193,568 |
| 2015 | | 166,744 |
| 2016 | | 136,883 |
| Thereafter | | 387,178 |
| | \$: | 1,153,740 |



20. OPERATING LEASES:

| Future minimum operating lease payments are as follows: | C | perating leases | Ground rent | Total | |
|---|----|--------------------|--------------|--------------|--|
| 2012 remainder | \$ | 441 | \$ 355 | \$ 796 | |
| 2013 | | 1,811 | 1,422 | 3,233 | |
| 2014 | | 1,811 | 1,422 | 3,233 | |
| 2015 | | 1,763 | 1,422 | 3,185 | |
| 2016 | | 1,791 | 1,422 | 3,213 | |
| Thereafter | | 5,256 | 34,092 | 39,348 | |
| | \$ | 12,873 | \$ 40,135 | \$ 53,008 | |

During the three months and nine months ended September 30, 2012, Primaris recognized operating lease payments, net of incentives, totalling \$473 and \$1,327 (September 30, 2011 - \$331 and \$1,024), respectively.

21. COMMITMENTS AND CONTINGENCIES:

- (a) Under the terms of a memorandum of agreement dated June 7, 1971 between The City of Calgary and Oxford Properties Group Inc. ("OPGI") as assumed, assigned and amended from time to time, including without limiting the generality of the foregoing, by a development amending agreement between The City of Calgary, Marathon Realty Company Limited and The Cadillac Fairview Corporation Limited, OPGI is obligated to pay for certain roadway construction near Northland Village and such roadway construction obligation remains registered on title for this property. OPGI has indemnified Primaris for up to \$30,000 in respect of this obligation. These obligations were assumed by an affiliate of OPGI.
- (b) Primaris is involved in litigation and claims in relation to the investment properties that arise from time to time in the normal course of business. In the opinion of management, any liability that may arise from such contingencies would not have a significant adverse effect on the condensed consolidated interim financial statements.
- (c) At September 30, 2012, Primaris has issued letters of credit in the amount of \$2,495 (December 31, 2011 \$2,386).
- (d) Primaris has entered into contracts for property redevelopment and has obligations for \$4,894 of future payments.

22. SUBSEQUENT EVENTS:

- (a) Subsequent to September 30, 2012, Primaris agreed to purchase two shopping centres for \$317,600. The acquisition is expected to be completed on November 30, 2012 and is subject to normal closing conditions. In order to finance the acquisition:
 - (i) Primaris agreed to issue \$115,016 of units, before issuance costs. The issuance is expected to close on November 9, 2012.
 - (ii) Primaris has entered into commitments for mortgages on the two properties: a \$114,000 mortgage loan for a term of 10 years at a fixed interest rate of 4.034% and a \$76,000 mortgage loan for a term of seven years at a fixed interest rate of 3.682%.
 - (iii) Primaris expects to also draw on its operating line to fund this transaction.
- (b) Subsequent to September 30, 2012, Primaris refinanced an existing mortgage with an original maturity date of July 1, 2013. The mortgage balance at September 30, 2012 of \$100,528 is being refinanced for \$120,000 for a term of 10 years at a fixed interest rate of 4.132%. The loan will commence in November 2012 and mature October 31, 2022.

CORPORATE AND UNITHOLDER INFORMATION

OFFICERS

John Morrison

President and Chief Executive Officer

Louis M. Forbes, CA

Executive Vice President and Chief Financial Officer

Patrick Sullivan

Senior Vice President, Portfolio Management

Toran Eggert

Vice President, Portfolio Management

Anne Morash

Vice President, Development

Ron Perlmutter

Vice President, Investments

Lesley Gibson, CA

Vice President, Finance

Leslie Buist, CA

Assistant Vice President, Finance

Devon Jones

Vice President, Legal and Secretary

Oliver Hobday

Assistant Secretary

AUDITORS

KPMG LLP

Chartered Accountants

REGISTRAR AND TRANSFER AGENT

CIBC Mellon Trust Company c/o Canadian Stock Transfer Company Inc. P.O. Box 700, Station B,

Montreal, QC H3B 3K3 Toll-Free: 1-800-387-0825 Local: 416-682-3860

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HEAD OFFICE

Primaris Retail REIT 1 Adelaide Street East, Suite 900 Toronto, ON M5C 2V9 Telephone: 416-642-7800 www.primarisreit.com

INVESTOR RELATIONS

Louis M. Forbes, CA

Executive Vice President and Chief Financial Officer Telephone: 416-642-7810 Email: Iforbes@primarisreit.com

STOCK EXCHANGE LISTING

Toronto Stock Exchange (TMX), symbols PMZ.UN PMZ.DB PMZ.DB.B PMZ.DB.C

BOARD OF TRUSTEES

Roland A. Cardy | Independent, Chair of the Board

Since March 2003, Mr. Cardy has served as Managing Partner and a director of Gorbay Company Limited, a Toronto-based private company that owns and operates multifamily properties. From 2000 to March 2003, Mr. Cardy was a Senior Managing Director at Raymond James Ltd. Mr. Cardy has a Bachelor of Arts (Economics and History) and Master of Business Administration from York University. He also has completed the requirements of the Institute of Corporate Directors program.



William J. Biggar, CA | Independent, Chair of Audit Committee

Mr. Biggar is a corporate director. Previously, Mr. Biggar was President and CEO of North American Palladium between 2008 and 2012. Prior to that, Mr. Biggar was Managing Director of Richardson Capital Limited from 2004 to 2007, President and Chief Executive Officer of MI Developments Inc. from 2003 to 2004 and Executive Vice-President of Magna International Inc. from 2001 to 2003. From 1999-2001, Mr. Biggar was Executive Vice-President and Chief Financial Officer of Cambridge Shopping Centres Limited. Mr. Biggar has extensive experience in real estate acquisitions, development, financing and management. Mr. Biggar became a Chartered Accountant while working at what is now PricewaterhouseCoopers and also holds Bachelor of Commerce and Master of Business Administration degrees from the University of Toronto.



Ian Collier | Independent, Chair of Distributions Committee

Mr. Collier is CEO and Partner of Perseis Partners Inc. Prior to that, in 2004 and 2005, Mr. Collier was President and CEO of Borealis Private Equity and President and CEO of OMERS Capital Partners. Mr. Collier was a Director of Borealis Real Estate Management Inc. between May 2002 and February 2004 and a director of Oxford Properties Group Inc. between 2001 and 2004. Mr. Collier holds a Bachelor of Arts (Economics) from Wilfrid Laurier University.



Kenneth Field, CA | Independent, Chair of Compensation Committee

Mr. Field is a retired Investment Banker. Between 1996 and 2000, Mr. Field was Senior Vice President, Head of Real Estate Investment Banking with Midland Walwyn Inc. / Merrill Lynch Canada Inc. Mr. Field has over 35 years of experience in major real estate sales and financings across Canada. He is a Chartered Accountant, a former member of the Board of Governors of the Toronto Stock Exchange and a former Chair of the Board of Governors of the Toronto Futures Exchange.



Kerry Adams | FCA, ICD.D, Independent, Chair of Governance & Nominating Committee

Ms. Adams has been President of K. Adams & Associates Limited providing wealth management services for trusts and private corporations since 1991. Ms. Adams was a Commissioner and Director of the Ontario Securities Commission from 1996 through 2003. A Chartered Accountant, Ms. Adams also holds a Bachelor of Arts (Honours Economics) from Queens University and is an Institute-certified Director (2012) of the Institute of Corporate Directors.



Brent Hollister | Independent

Mr. Hollister has been actively involved in the Canadian retail industry for over 35 years. He stepped down from his role as Chief Executive Officer of Sears Canada Inc. in 2006. Mr. Hollister is a director for Holiday Group Holdings Inc., a private equity company and is on the Advisory Board of the Boys & Girls Club Foundation of Canada. A retail graduate of Ryerson, Mr. Hollister has completed the requirements of the Institute of Corporate Directors program.



John Morrison | President, Chief Executive Officer & Trustee, Non-independent

appointment as CEO of Primaris, Mr. Morrison was President, Real Estate Management at Oxford Properties Group, where he was responsible for the performance of Oxford's \$10 billion Canadian portfolio. Mr. Morrison is on the Board of Trustees of The International Council of Shopping Centres (ICSC) and is Canadian divisional vice president on the Executive Committee of the ICSC.

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